

From Open Access to Open Scholarship: UCL Press as a model for the Future of Scholarly Publishing

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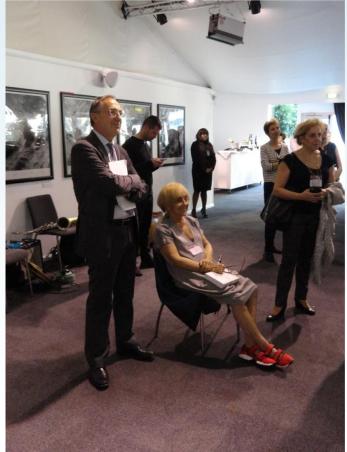
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Launch of UCL Press - 4 June 2015 UK's first fully Open Access University Press







Benefits of an OA University Press

Taking publishing back into the university system - the university supports the entire research life cycle

Challenge the prevailing scholarly publishing model - issue of low dissemination

Support for OA to AHSS outputs, which receive less funding than STEM

Social impact: research available to the public and policy makers

Global impact: outputs reach regions in which research is unavailable or unaffordable

Motivation for academics: they want their research to be widely read

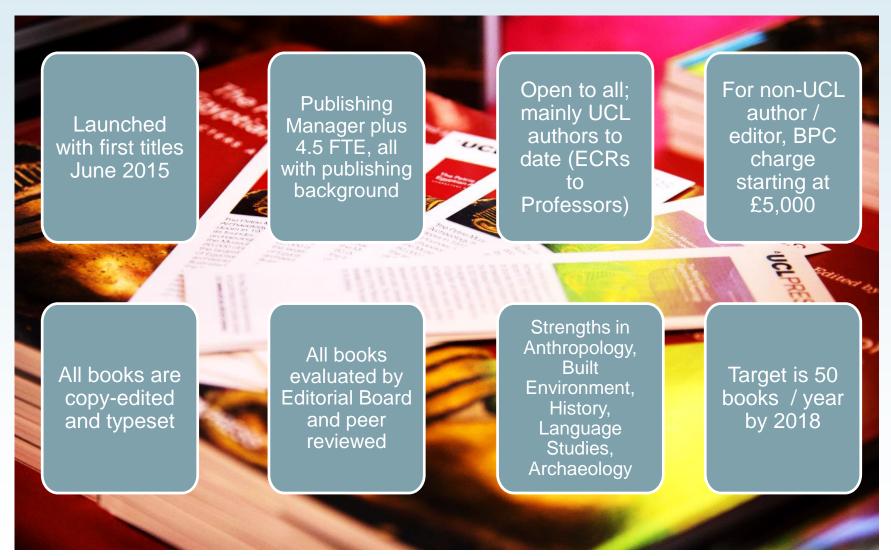
Added reputational value of a university press, through global dissemination, publicity, reviews

Consistent with Open Science agenda

Opportunities for integration of research and learning



UCL Press facts







UCL Press downloads since June 2015



UCL Publishing model

- □ OA business model
- □ Sales via Print on Demand
- ☐ Enhanced digital interface / PDF in UCL Discovery
- Books peer reviewed before publication



- □ Textbook activity
- Journal programme
- ☐ Supports UCL's

Global

Engagement

<u>Strategy</u>

Marketing and Distribution Manager

Managing Editor

Pro-Vice-Provost

Director of Services

Head of Publishing

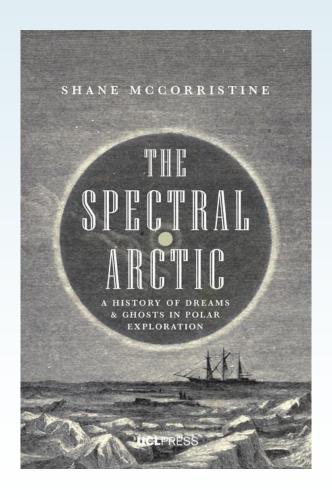
Commissioning Editor

Journals Manager

Administrative Assistant



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UCL Press support





UCL Press appoints Scientific Knowledge Services to promote its publishing services and consultancy ir Europe

UCL Press announces a new agreement with Scientific Knowledge Services (SKS) who will promote UCL Press's publishing services, publishing consultancy and open access book publishing in Europe.

Published: Apr 16, 2018 3:40:56 PM

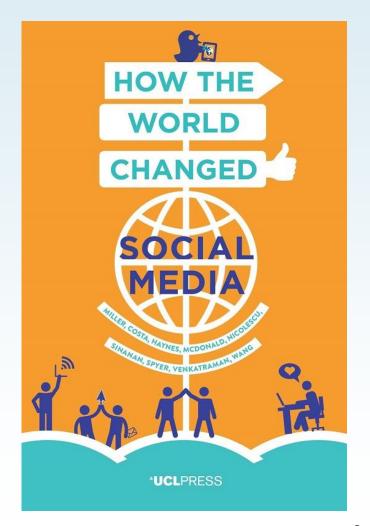


How the World changed Social Media

How the World Changed Social Media

Daniel Miller et al | February 2016 How the World Changed Social Media is the first book in Why We Post, a book series that investigates the findings of anthropologists who each spent 15 months living in communities across the world.

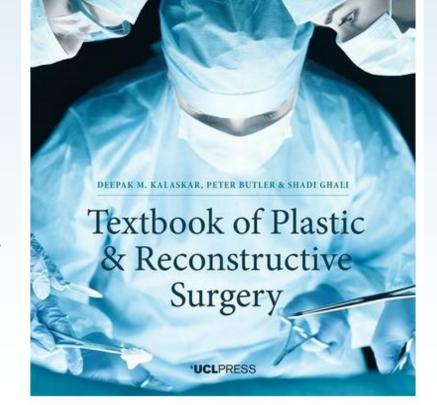
- **□** 260,642 downloads
- ☐ 76 sales of print copies





Textbook of Plastic and Reconstructive Surgery

Edited by Deepak Kalaskar, Peter E M Butler and Shadi Ghali | June 2016 Written by experts from London's renowned Royal Free hospital, Textbook of Plastic and Reconstructive Surgery offers a comprehensive overview of the vast topic of reconstructive plastic surgery and its various subspecialties for introductory plastic surgery and surgical science courses

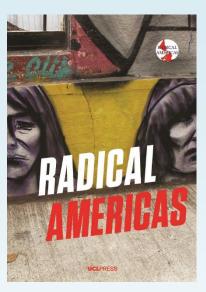


- ☐ 43,638 downloads
- ☐ 175 print sales



Journals hosted by Science Open

- ☐ Architecture_MPS
- ☐ Europe and the World: A law review
- ☐ International Journal of Social Pedagogy
- □ Journal of Bentham Studies
- □ Jewish Historical Studies: Transactions of the Jewish Historical Society of England
- ☐ The Journal of the Sylvia Townsend Warner Society
- □ The London Journal of Canadian Studies
- □ Radical Americas



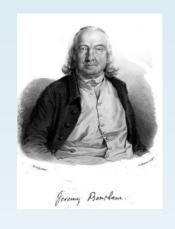


*UCLPRESS



Hosted Journals

- Interscript
- Moveable Type
- □ Object
- □ <u>Opticon 1826</u>
- □ Slovo
- ☐ <u>Tropos</u>
- Think Pieces: A Journal of the Arts, Humanities, and Social Sciences
- ☐ <u>UCL Journal of Law and</u> Jurisprudence





- □ Overlay journal system
- ☐ Student & academic journals
- ☐ Content sits in UCL Discovery
- ☐ OJS sits on top as overlay
- ☐ Library manages repository content
- ☐ Editorial control sits with academic Department



Megajournal platform being developed



- ☐ Being piloted in Environmental Studies
- ☐ Inter-disciplinary and cross-disciplinary content
- ☐ Fast turn-around times being planned
- ☐ Similar to Wellcome Trust and new EC platforms
- ☐ To be launched autumn 2018



UCL Press Consultancy and Publishing services

- □ Consultancy services to those universities wishing to set up their own OA publishing activity
- ☐ Publishing services for those universities who wish UCL to act as their publisher
 - □ UCL undertakes publishing, branded for the commissioning university, & maintenance of files, & marketing



 □ Commissioning university manages book/journal programme and liaison with authors





Conclusions

- Open Access is an opportunity, not a problem
- □ OA publishing can be transformative, innovative and disruptive
- ☐ Library as publisher
 - □ A creator, not simply a conserver or cataloguer of knowledge
- New role for Library in research, learning and innovation agendas





Focus on Open Science Workshops

- 2018 series
 - □ Rome
 - □ Barcelona
 - □ Ljubljana
 - ☐ Gdansk
 - □ Belgrade
 - □ Vienna
 - □ Budapest
 - Dublin
- □ 2019 series being planned



