



“Ideas for Knowledge Democratization”

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www.tandfonline.com/page/openaccess





TWITTER: #OS18BUD
Sli.do code: F1115
(www.sli.do)





21st Century Traffic!



- million daily news updates are published every day.
- 40 million social media posts are published every hour.
- More than half of our web searches are conducted from a mobile phone;
- More than 3.7 billion humans now use the internet (7.5% growth from 2016);
- On average, Google processes more than 40,000 searches every second (3.5 billion every day, 5 billion every day counting all web searches engines;
- Users watch 4,146,600 YouTube videos a minute
- 456,000 tweets are sent on Twitter every day

Researcher Workflow



Challenges and concerns



Image: flickr.com, [Ariel Doves](#), CC BY-NC 2.0



1) Know your audience



Pre Publication



You are joining a conversation with other contributors.

Research the journals in your field:

- ✓ Visit your university library
- ✓ Look at publisher and journal websites
- ✓ Talk to your peers
- ✓ Pick your type: generalist or niche, international or region specific?
- ✓ Read (and understand) the journal's Aims and Scope: is that journals the best vehicle to channel your work and help solving a problem?

Once the golden rule was: “See where the people you read publish”. Nowadays it is: “See where the people you publish for read”.





Post Publication

Getting Your Research into Parliament

Getting your research into Parliament

Why is it important?

- PROVIDES EVIDENCE TO INFORM POLICY MAKING** (Illustration: gavel and book)
- USED TO SCRUTINIZE LAWS AND POLICIES** (Illustration: MP in parliament)
- CITIZENS CARE ABOUT EVIDENCE** (Illustration: people with signs: 'GENERAL ASSEMBLY', 'BUDGET', 'NUMBER OF BUSES', 'CITY PLANNING')
- DEMONSTRATES RESEARCH IMPACT** (Illustration: water drop in a pond)

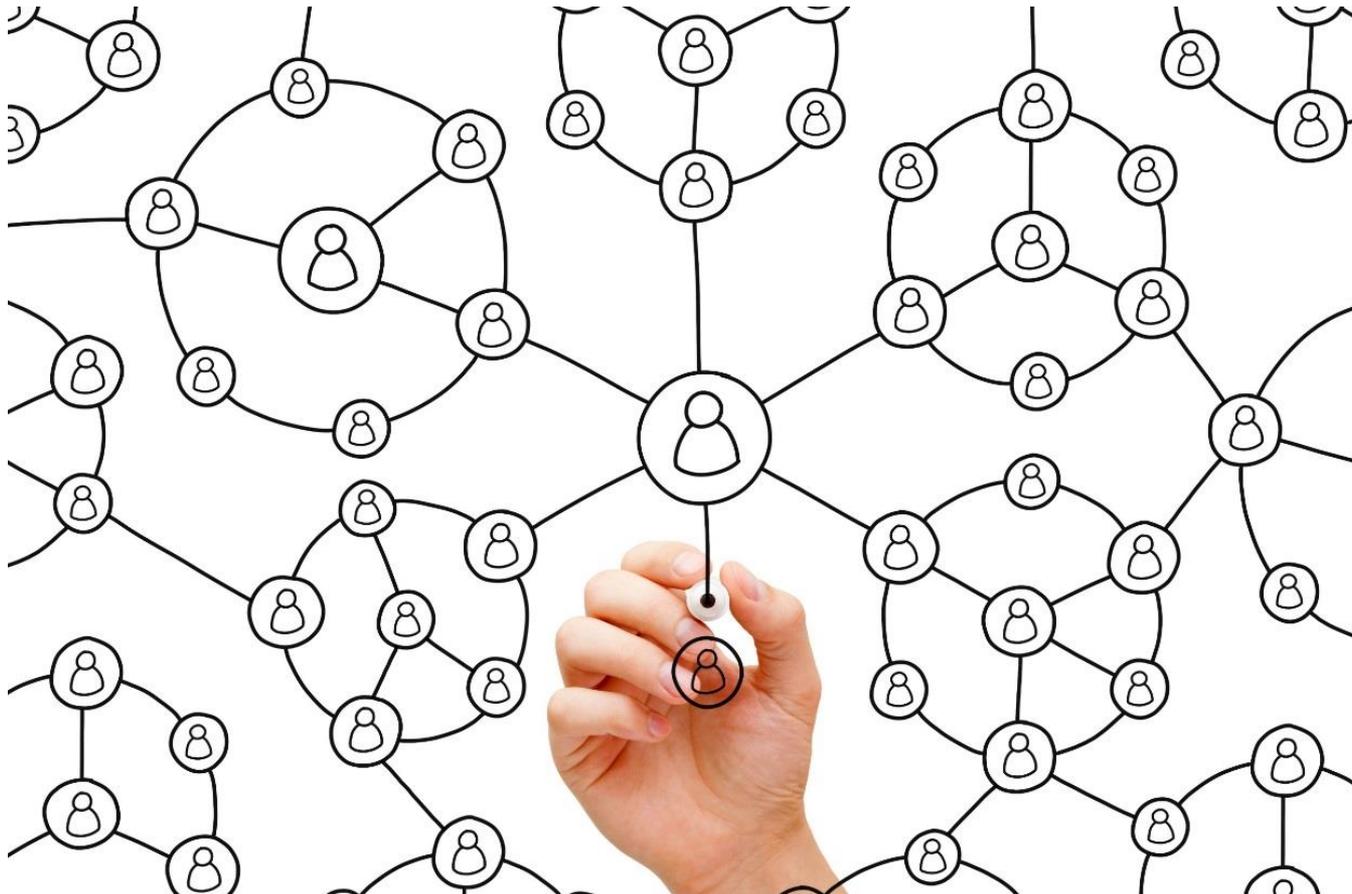
The routes in:

- SELECT COMMITTEES** (Illustration: group of people at a table)
- LIBRARIES** (Illustration: signposts for 'HOUSE OF COMMONS LIBRARY' and 'HOUSE OF LORDS LIBRARY')
- CORRESPONDENCE WITH MEMBERS** (Illustration: woman at computer)
- PARLIAMENTARY OFFICE OF SCIENCE AND TECHNOLOGY (POST)** (Illustration: crest)
- ALL-PARTY PARLIAMENTARY GROUPS** (Illustration: cards for 'APPG FORESTRY', 'APPG CYCLING', 'APPG GLOBAL HEALTH', 'APPG SKILLS AND EMPLOYMENT')
- NGOs** (Illustration: hands holding a globe)
- THINK TANKS** (Illustration: lightbulb)
- EVENTS** (Illustration: man at podium)

<http://authorservices.taylorandfrancis.com/getting-your-research-into-parliament/>



Step 2) Make your research approachable



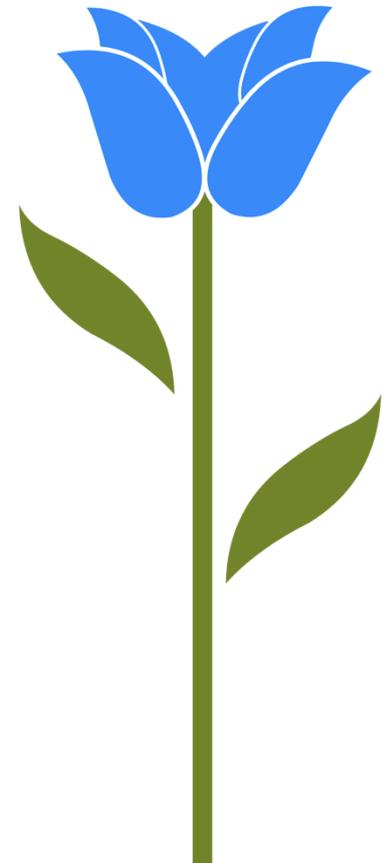


EXPLAIN

ENRICH

SHARE

MEASURE



3 Minutes Thesis Competition



Step 3) Find your channels



THE CONVERSATION

Academic rigour, journalistic flair

[Arts + Culture](#)

[Business + Economy](#)

[Education](#)

[Environment + Energy](#)

[Health + Medicine](#)

[Politics + Society](#)

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[Air pollution](#)





Mastering public engagement in the humanities



Listen to the podcast





Cognitive Behaviour Therapy

[About](#)[New papers](#)[Contact](#)**JUST PUBLISHED**[Predictors of Improvement in an Open Trial Multi-Site Evaluation of Emotion Regulation Group Therapy](#)

Cognitive processing therapy for PTSD works well! A meta-analysis of RCTs in adult patients

2 weeks ago | 2018, Review | 0

[Read More >](#)

Posttraumatic stress disorder (PTSD) is a debilitating condition that can develop following exposure to traumatic events, such as sexual assault, motor vehicle collision, natural disasters, and war. The course of the disorder is often chronic and costly, leading to increased risk for developing other psychiatric disorders (e.g., substance use disorder, ...

SEARCH

[Search](#)

TAGS

Acceptance And Commitment Therapy
Anxiety Sensitivity
Attentional Bias CBT
Cognitive Behavioral Therapy
Cognitive Behavior Therapy
Cognitive Behaviour Therapy
Cognitive Behaviour

A network graph with green nodes and edges, overlaid on a faint globe. The nodes are of varying sizes and are connected by thin lines, forming a complex web. The globe in the background is light green and shows the outlines of continents.

What about measuring?



Altmetric Analysis: T&F articles



Source	Number of mentions
Twitter mentions	1,079,394
Patent mentions	62,115
Facebook mentions	48,289
News mentions	44,797
Blog mentions	15,668
Wikipedia mentions	13,374
Google+ mentions	11,190
Policy mentions	10,485
Video mentions	1,791
Reddit mentions	1,522
Peer review mentions	262
Weibo mentions	231
F1000 mentions	218
Q&A mentions	193
Pinterest mentions	18
LinkedIn mentions	12
Number of Mendeley readers	2,206,130
Number of Dimensions citations	1,699,485





Policy Documents by Source (Top 10 Outlets):



Policy Outlet	Policy Documents published in the past 6 months which cite a T&F article
Analysis & Policy Observatory (APO)	913
National Academies Press	371
World Health Organization	283
UK Government (GOV.UK)	209
National Institute for Health and Care Excellence	169
Centers for Disease Control and Prevention (CDC)	156
World Bank	128
National Bureau of Economic Research	105
The Publications Office of the European Union	100
Food and Agriculture Organization of the United Nations	82





Newspaper Articles by Source (Top 10 Outlets):



New Outlet	New Articles published in the past 6 months which cite a T&F article
The Conversation	1,579
MSN	578
MedicalXpress	515
Phys.org	505
Huffington Post	432
Yahoo! News	375
Business Insider	358
EurekAlert!	353
Vice	348
Science Daily	242

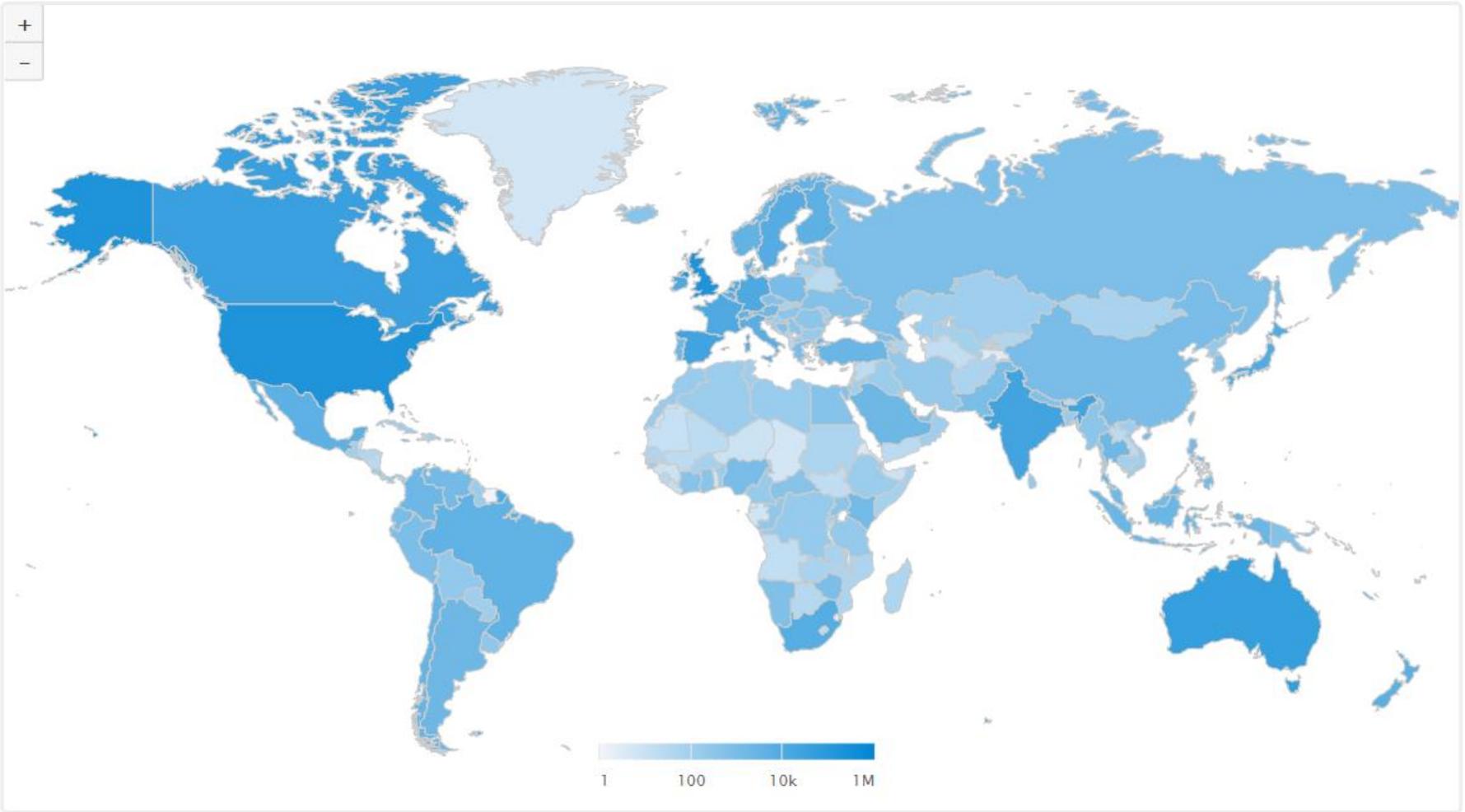




Tweets by Geography:



There have been **1,078,551 tweets** about this content by **361,376 unique tweeters** in **230 countries**.

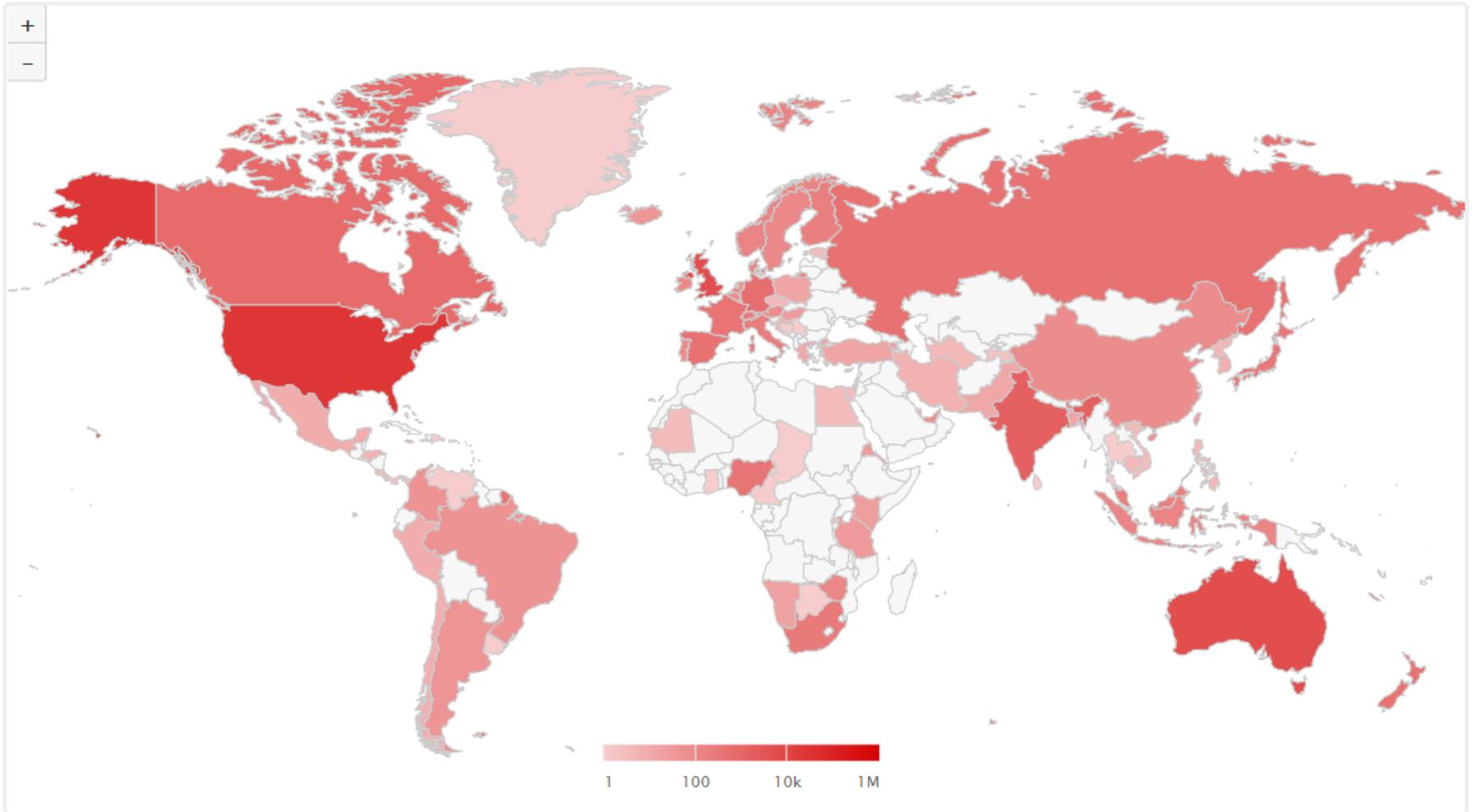




News by Geography:



There have been **44,797 news stories** about this content by **1,602 unique news outlets** in **91 countries**.

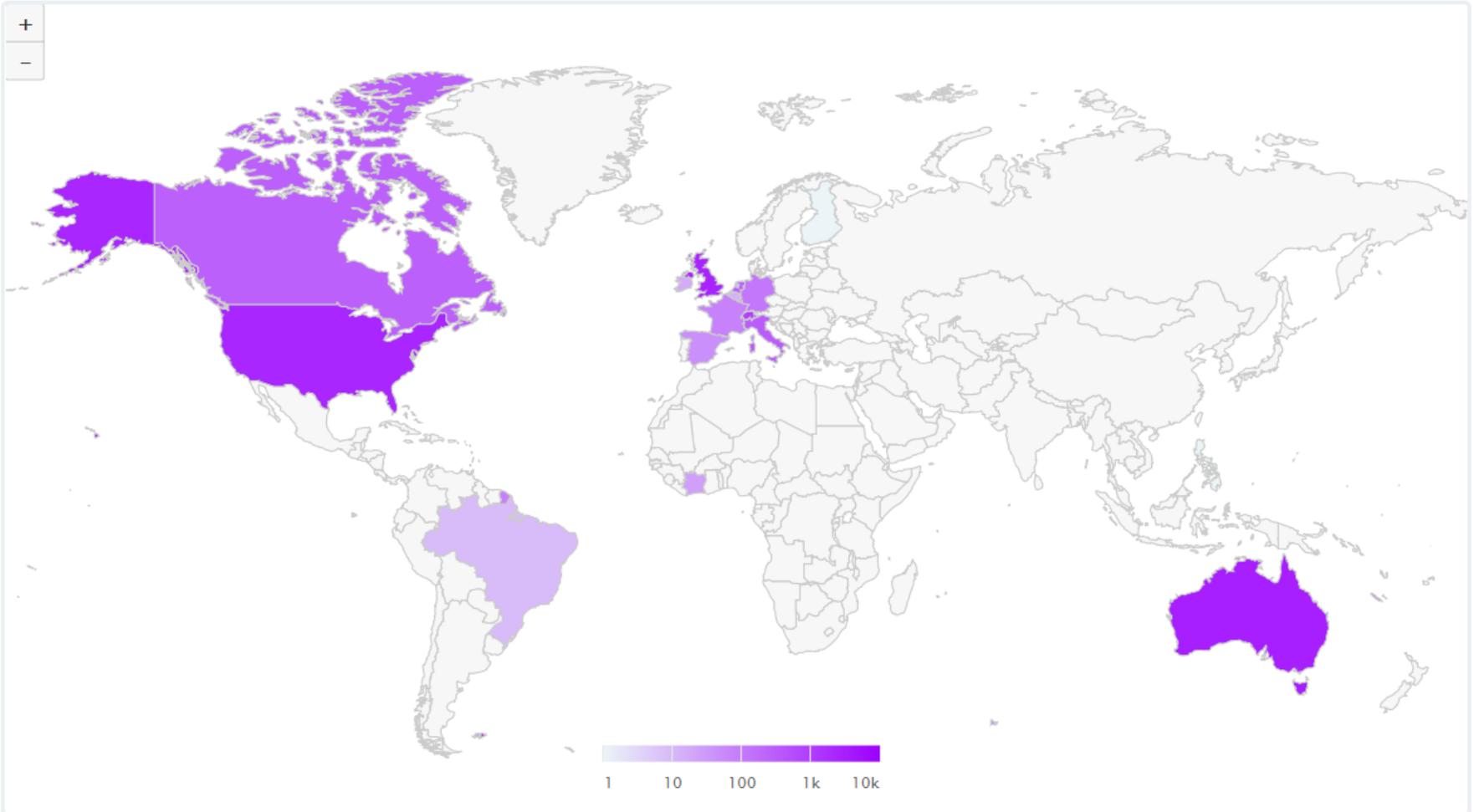




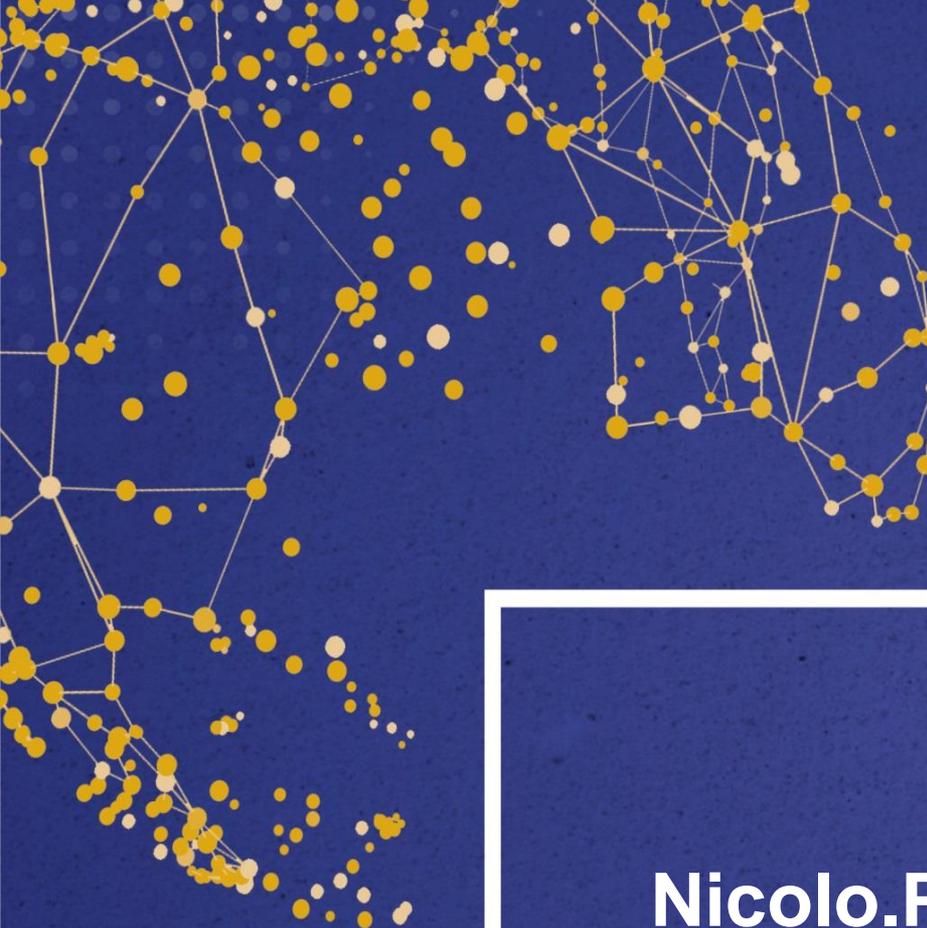
Policy Documents by Geography:



There have been **10,485 policy documents** about this content by **62 unique policy sources** in **17 countries**.







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Thank you!

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