Closing the Gap Between Open Access and Subscription Content: Alexander Street's Initiatives

Krassimira Anguelova
Sales Director Europe

The Growth of Open Access

- 15 years since the “Budapest Open Access Initiative”
- 10,000+ journals currently available for free (DOAJ)
- Emergence of a schism between free and paid content
- Open access is not only a challenge to the whole academic publishing sector, but also a very fruitful ground for innovation and collaboration between publishers and libraries towards one common goal: access to the world's knowledge.

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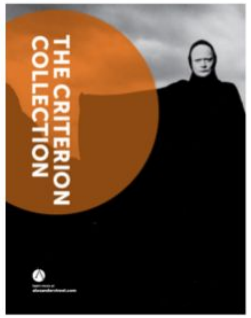

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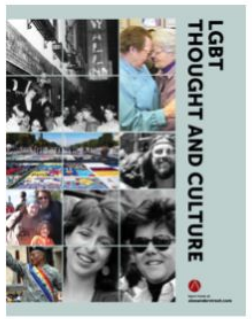

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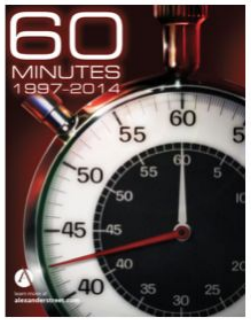

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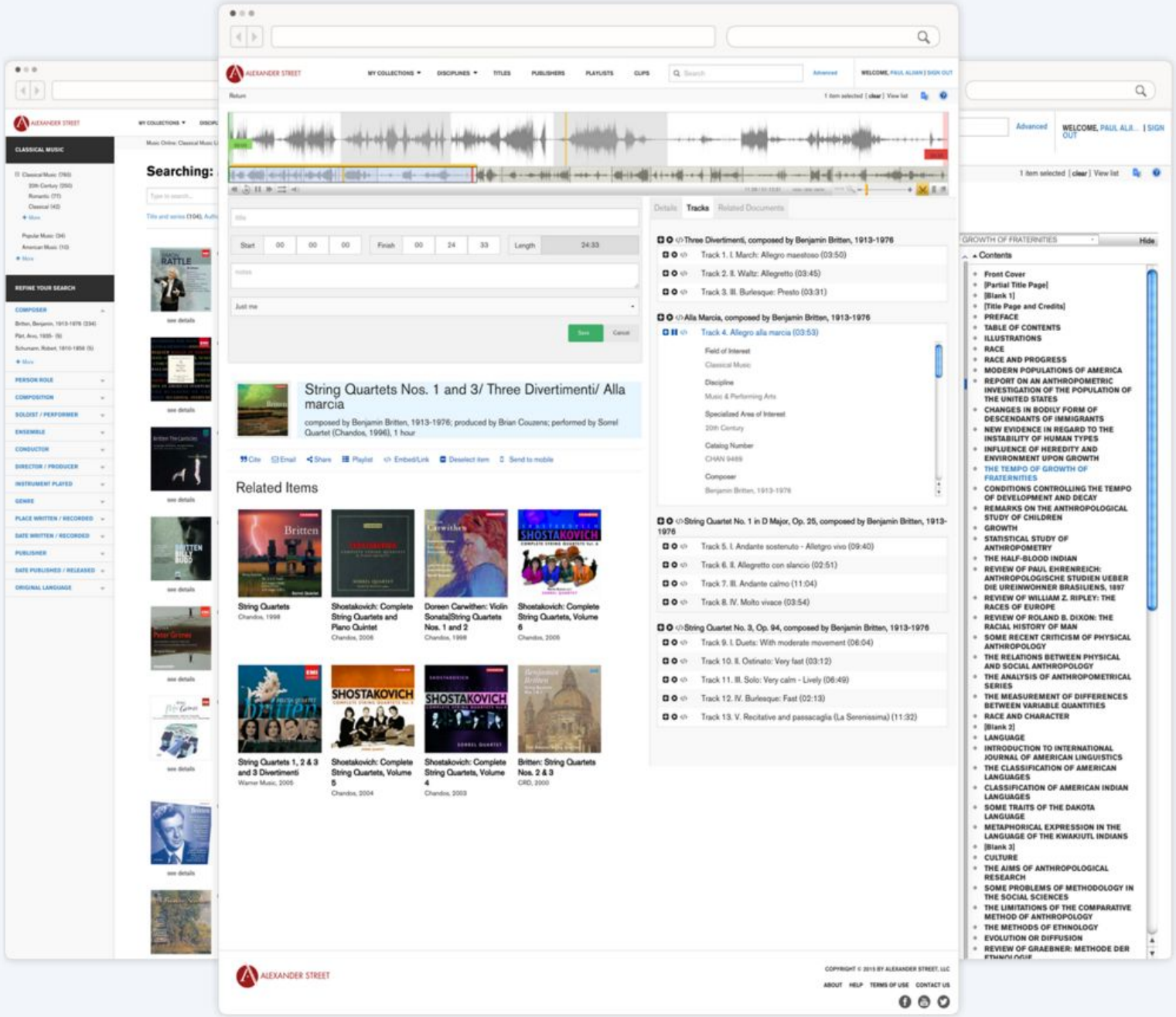
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String Quartets Nos. 1 and 3/ Three Divertimenti/ Alla marcia
composed by Benjamin Britten, 1913-1976; produced by Brian Couzens; performed by Sorrel Quartet (Chandos, 1996), 1 hour
Related Items
String Quartets
Shostakovich: Complete String Quartets and Piano Quintet
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Shostakovich: Complete String Quartets, Volume 4
Britten: String Quartets Nos. 2 & 3
Three Divertimenti, composed by Benjamin Britten, 1913-1976
Track 1. I. March: Allegro maestoso (03:50)
Track 2. II. Waltz: Allegretto (03:45)
Track 3. III. Burlesque: Presto (03:31)
Alla Marcia, composed by Benjamin Britten, 1913-1976
Track 4. Allegro alla marcia (03:53)
String Quartet No. 1 in D Major, Op. 25, composed by Benjamin Britten, 1913-1976
Track 5. I. Andante sostenuto - Allegro vivo (09:40)
Track 6. II. Allegretto con slancio (02:51)
Track 7. III. Andante calmo (11:04)
Track 8. IV. Molto vivace (03:54)
String Quartet No. 3, Op. 94, composed by Benjamin Britten, 1913-1976
Track 9. I. Duets: With moderate movement (06:04)
Track 10. II. Ostinato: Very fast (03:12)
Track 11. III. Solo: Very calm - Lively (06:49)
Track 12. IV. Burlesque: Fast (02:13)
Track 13. V. Recitative and passacaglia (La Serenissima) (11:32)
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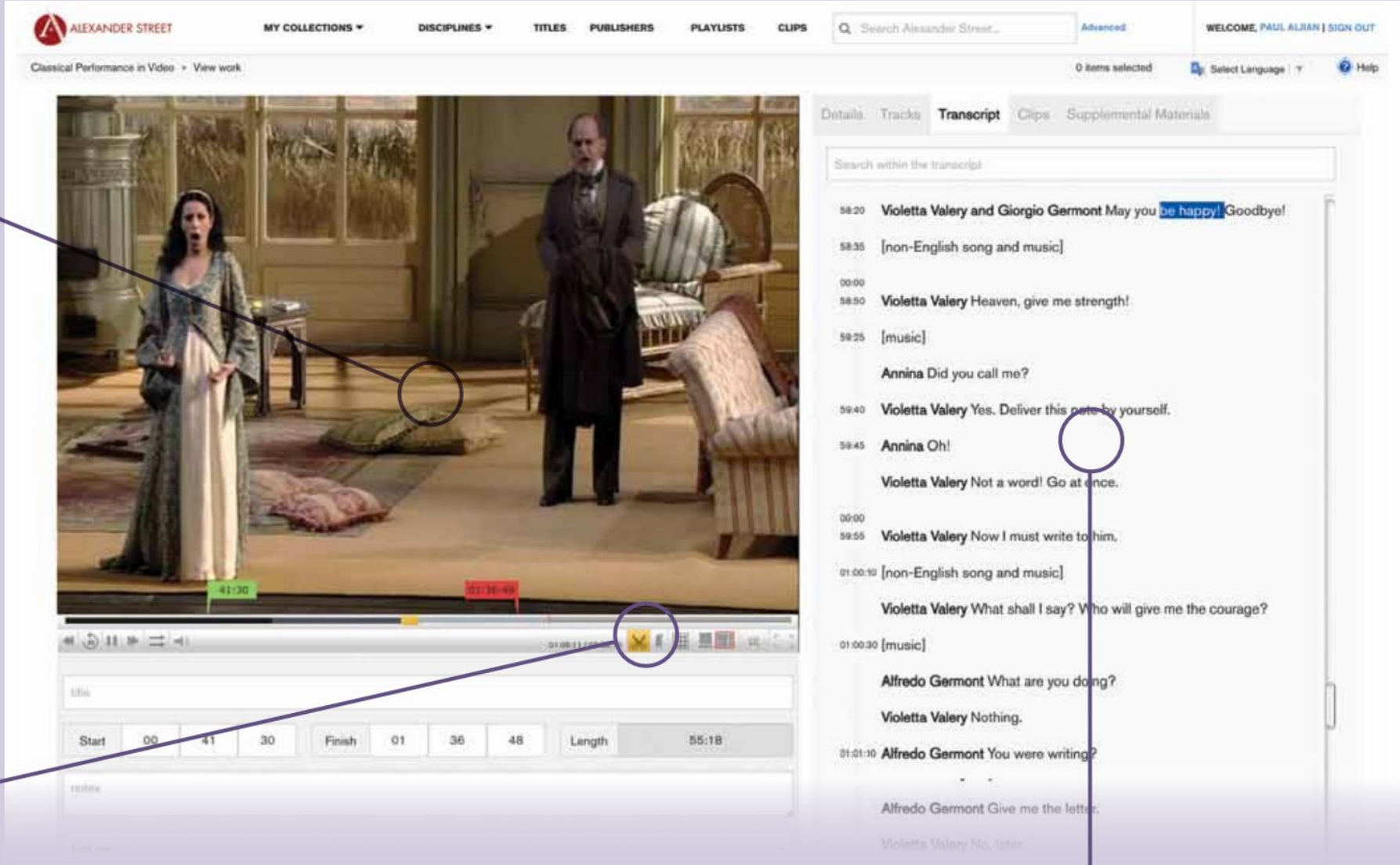

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- Labels are highly protective of the rights they hold for major performances
- It is highly unlikely that they will make the bulk of their content free any time in the future

- There is much excellent content relevant to the study of music that's in the public domain
- This includes scores, older music journals, libretti, concert programs, images, etc. – older or new, licensed openly with Creative Commons licenses

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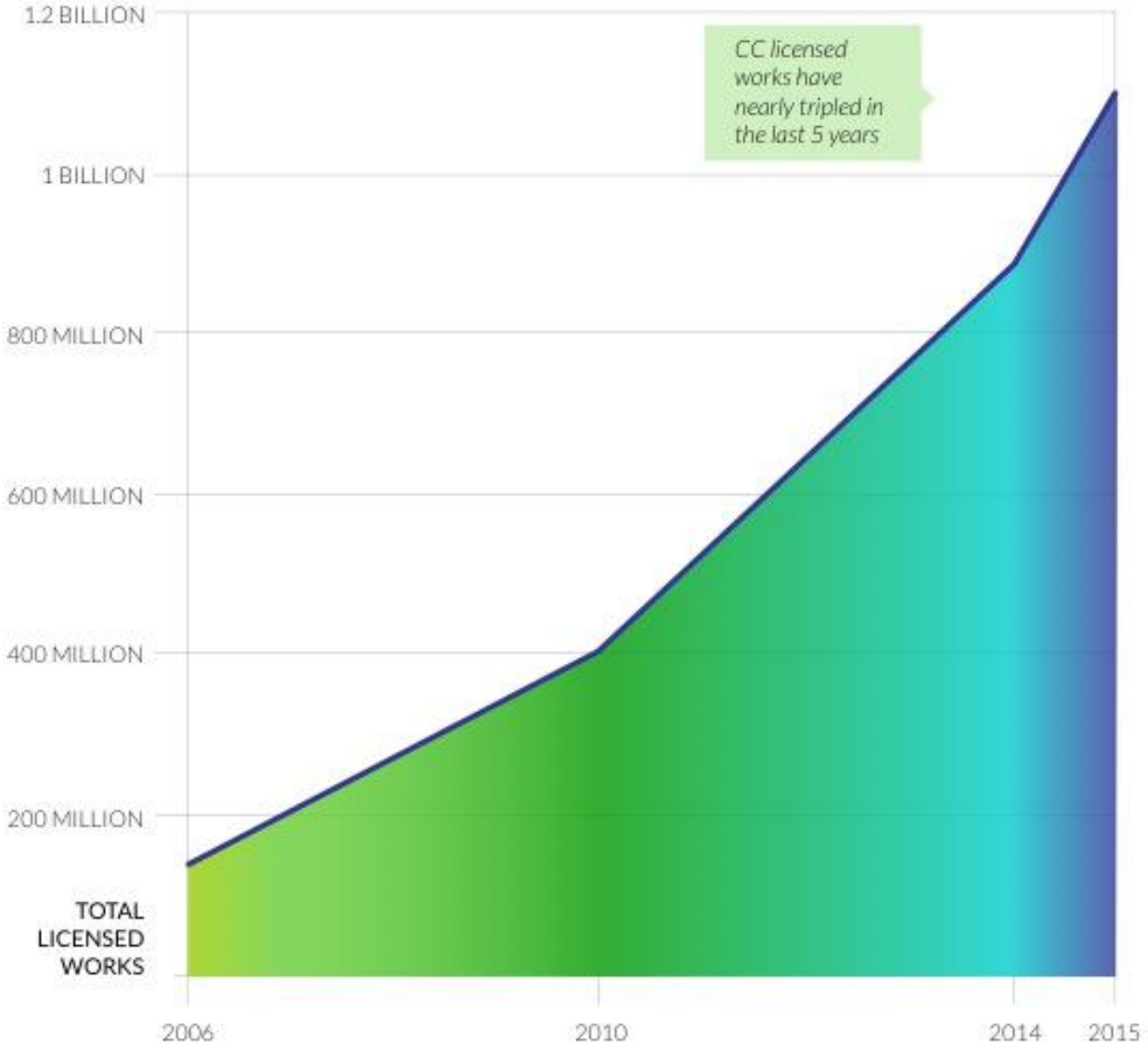

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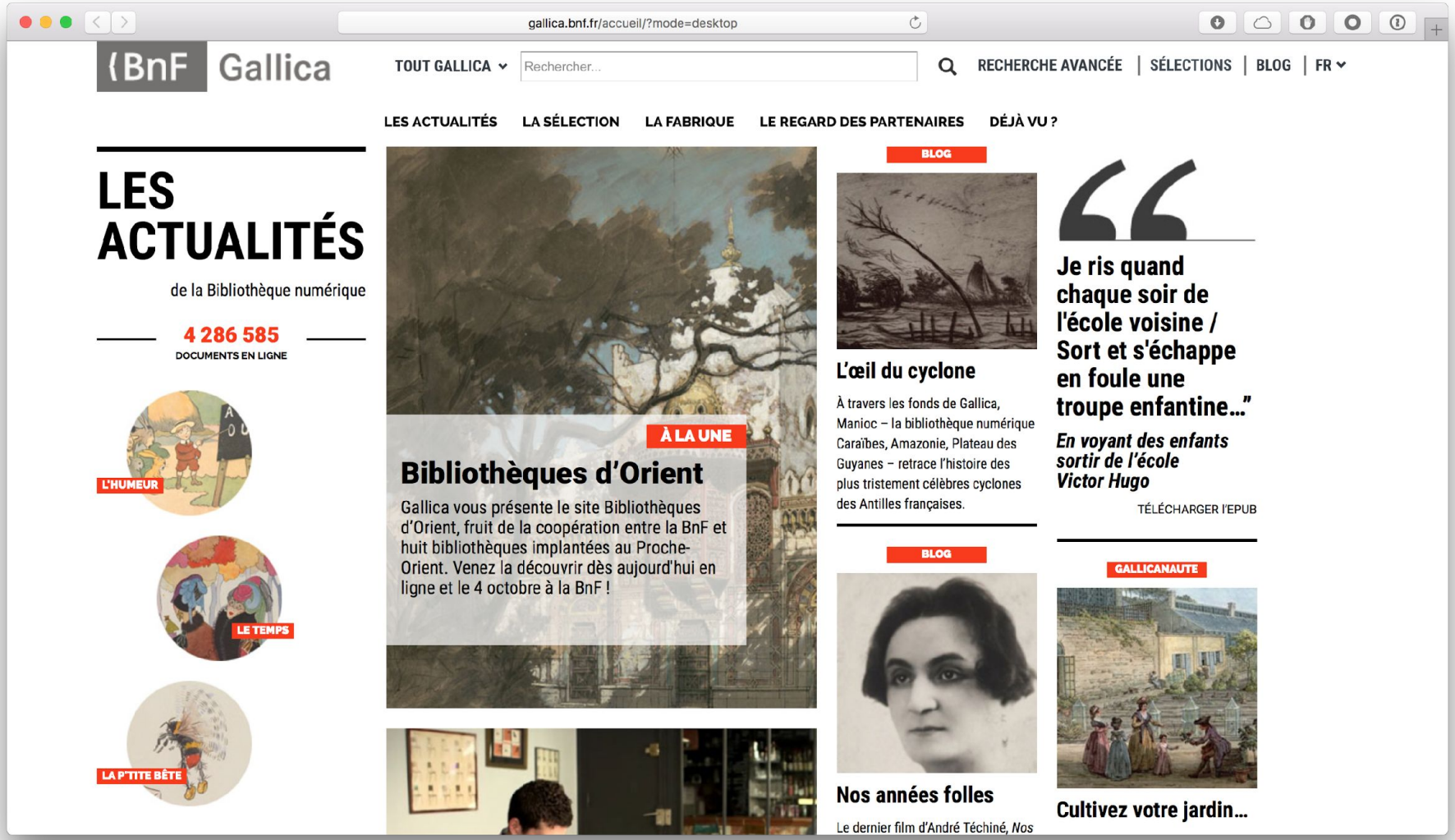

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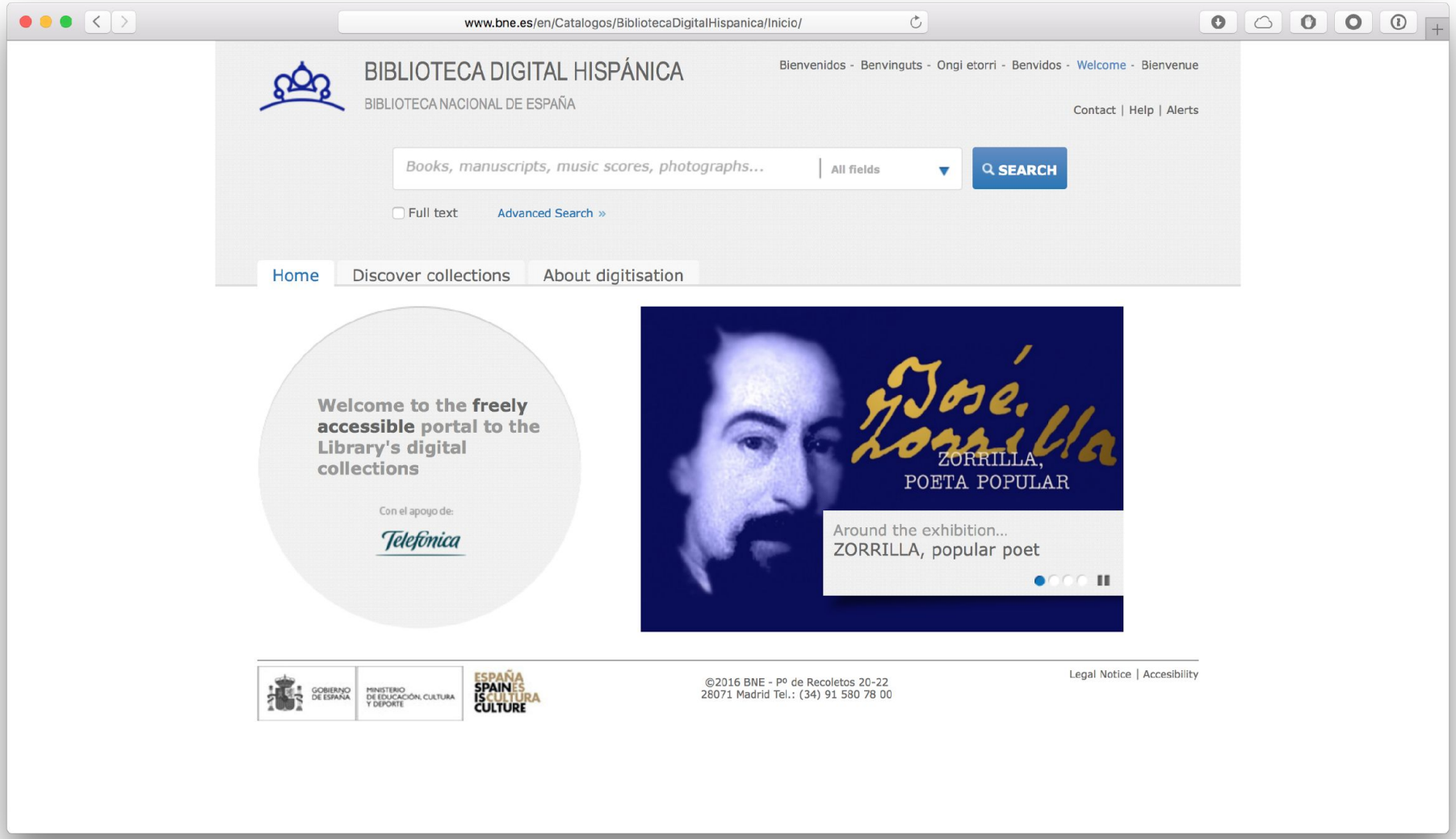

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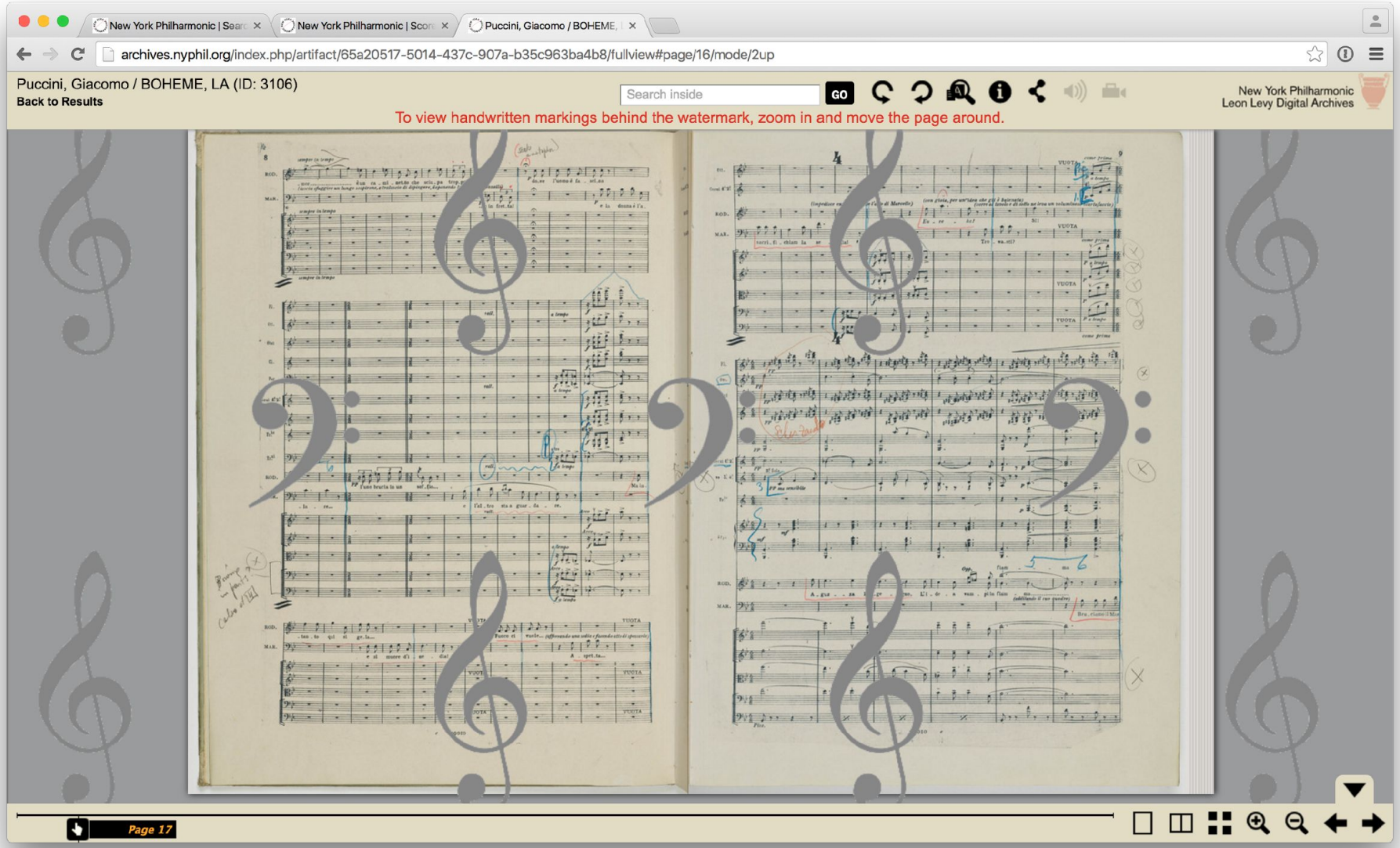


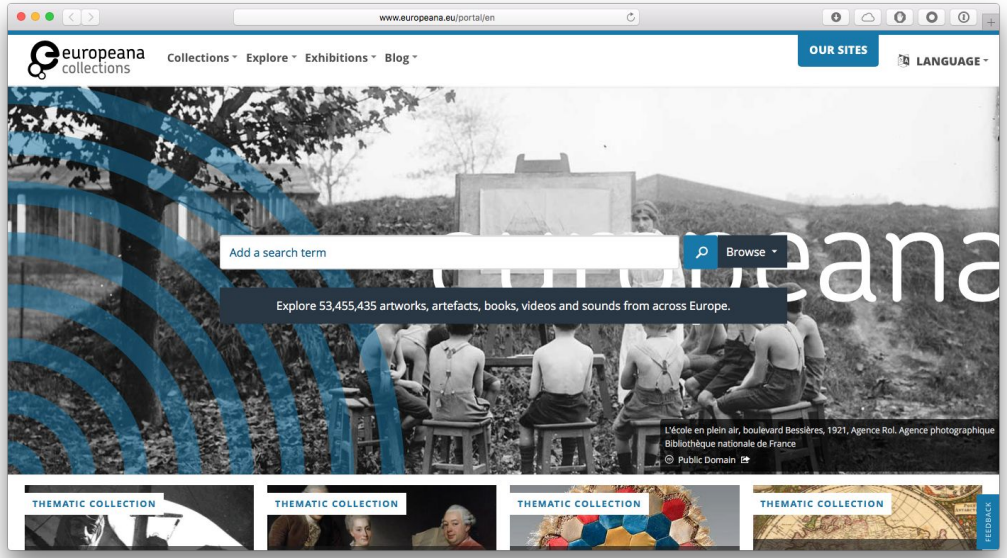
How are we going to find the good stuff?

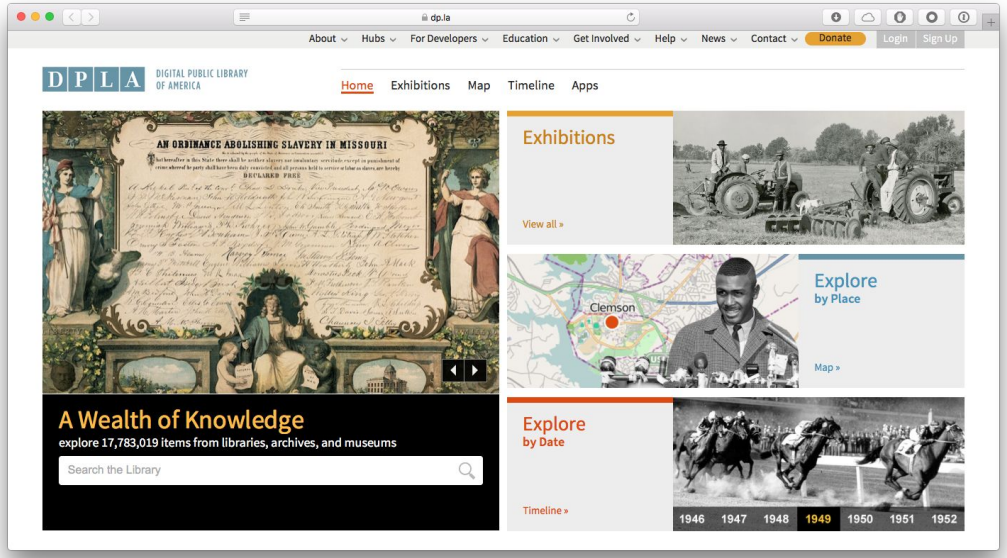
- **Music is dealt with quite poorly by generic search engines like Google and vendor discovery services.**

- **Quality content from reputable archives are often buried at the end of search results.**

- **Distinguishing materials *about Mozart* from those *by Mozart* isn't always easy.**

How are we going to find the good stuff?





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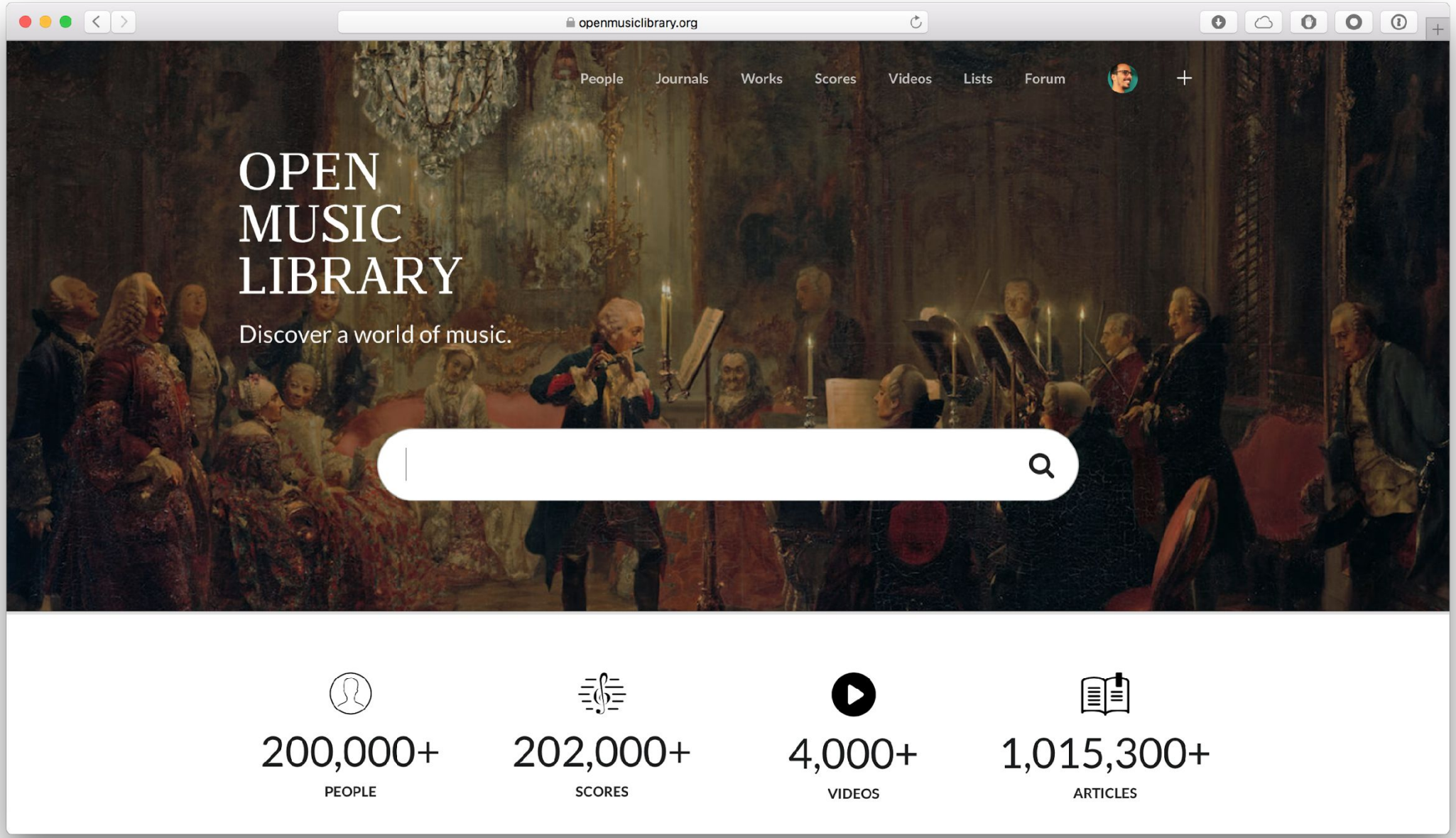
Challenges

1. To come up with sustainable ways by which publishers, archives and libraries can collaborate to get the large amount of yet-to-be digitized content out on the open web.

2. To find ways to allow scholars and students to discover and use content that’s free and for-fee at the same time, in context.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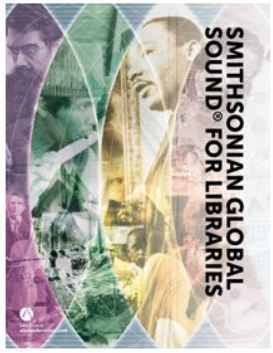

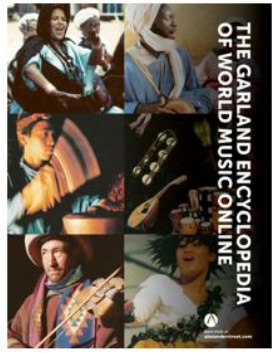

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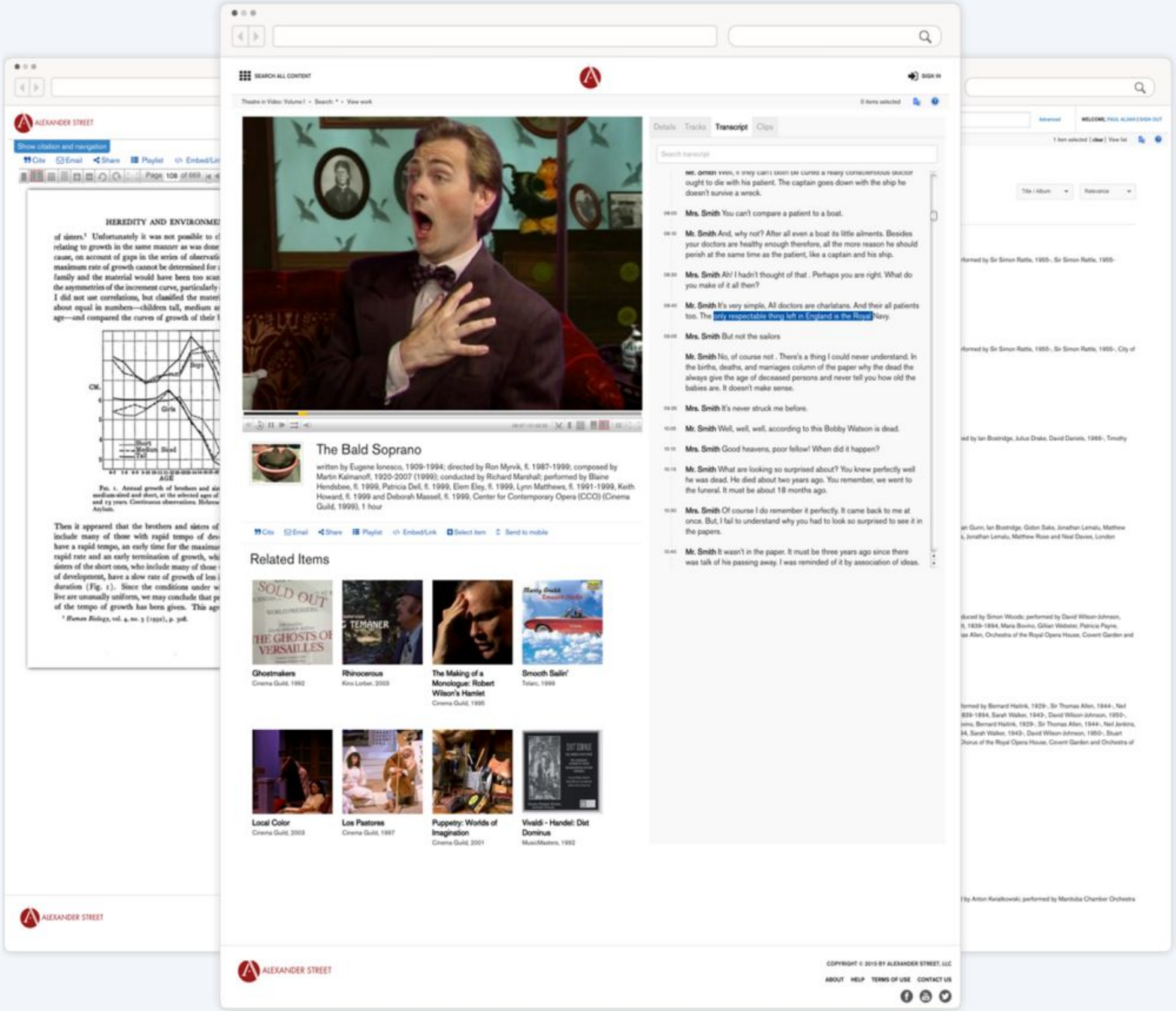
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Mrs. Smith You can't compare a patient to a boat.
Mr. Smith And, why not? After all even a boat its little ailments. Besides your doctors are healthy enough therefore, all the more reason he should perish at the same time as the patient, like a captain and his ship.
Mrs. Smith Ah! I hadn't thought of that . Perhaps you are right. What do you make of it all then?
Mr. Smith It's very simple. All doctors are charlatans. And their all patients too. The only respectable thing left in England is the Royal Navy.
Mrs. Smith But not the sailors
Mr. Smith No, of course not . There's a thing I could never understand. In the births, deaths, and marriages column of the paper why the dead the always give the age of deceased persons and never tell you how old the babies are. It doesn't make sense.
Mrs. Smith It's never struck me before.
Mr. Smith Well, well, well, according to this Bobby Watson is dead.
Mrs. Smith Good heavens, poor fellow! When did it happen?
Mr. Smith What are looking so surprised about? You knew perfectly well he was dead. He died about two years ago. You remember, we went to the funeral. It must be about 18 months ago.
Mrs. Smith Of course I do remember it perfectly. It came back to me at once. But, I fail to understand why you had to look so surprised to see it in the papers.
Mr. Smith It wasn't in the paper. It must be three years ago since there was talk of his passing away. I was reminded of it by association of ideas.
The Bald Soprano
written by Eugene Ionesco, 1909-1994; directed by Ron Myrvik, fl. 1987-1999; composed by Martin Kalmanoff, 1920-2007 (1999); conducted by Richard Marshall; performed by Blaine Hendsbee, fl. 1999, Patricia Dell, fl. 1999, Elem Eley, fl. 1999, Lynn Matthews, fl. 1991-1999, Keith Howard, fl. 1999 and Deborah Massell, fl. 1999, Center for Contemporary Opera (CCO) (Cinema Guild, 1999), 1 hour
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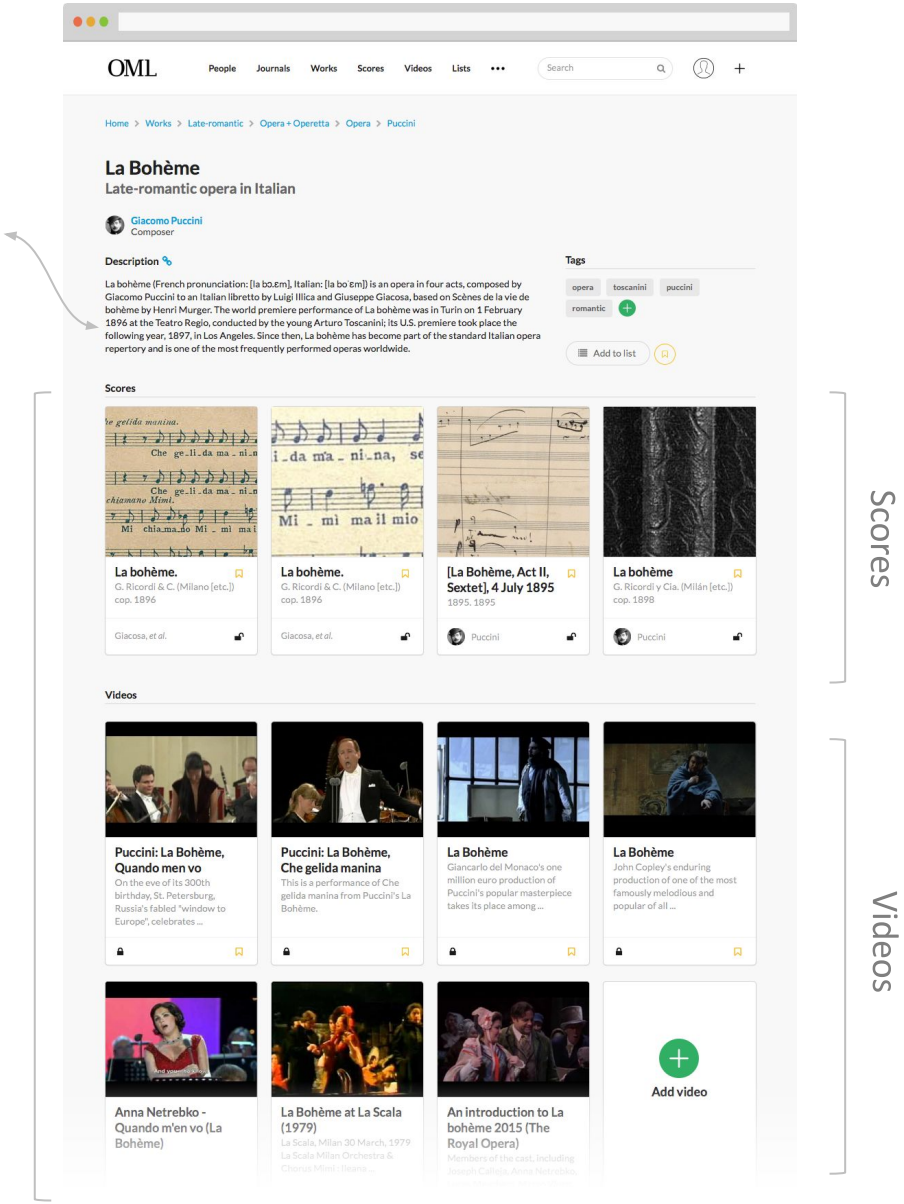

La Bohème, by Puccini

URI: `openmusiclibrary.org/work/1/`

- **An ever-growing collection of scholarly content about that opera.**
- **Users can contribute additional content from YouTube, Vimeo, etc.**
- **Links out to paid and OA resources.**

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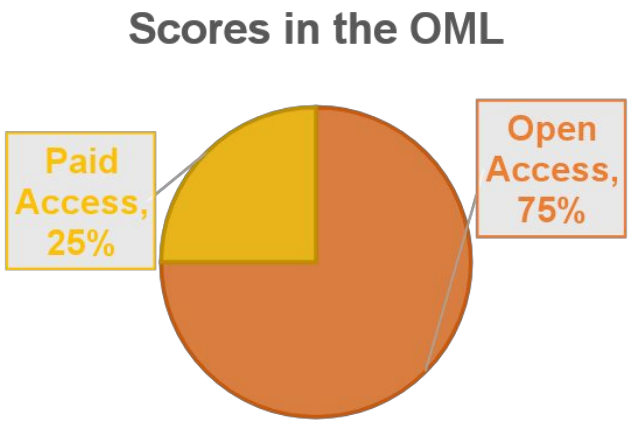

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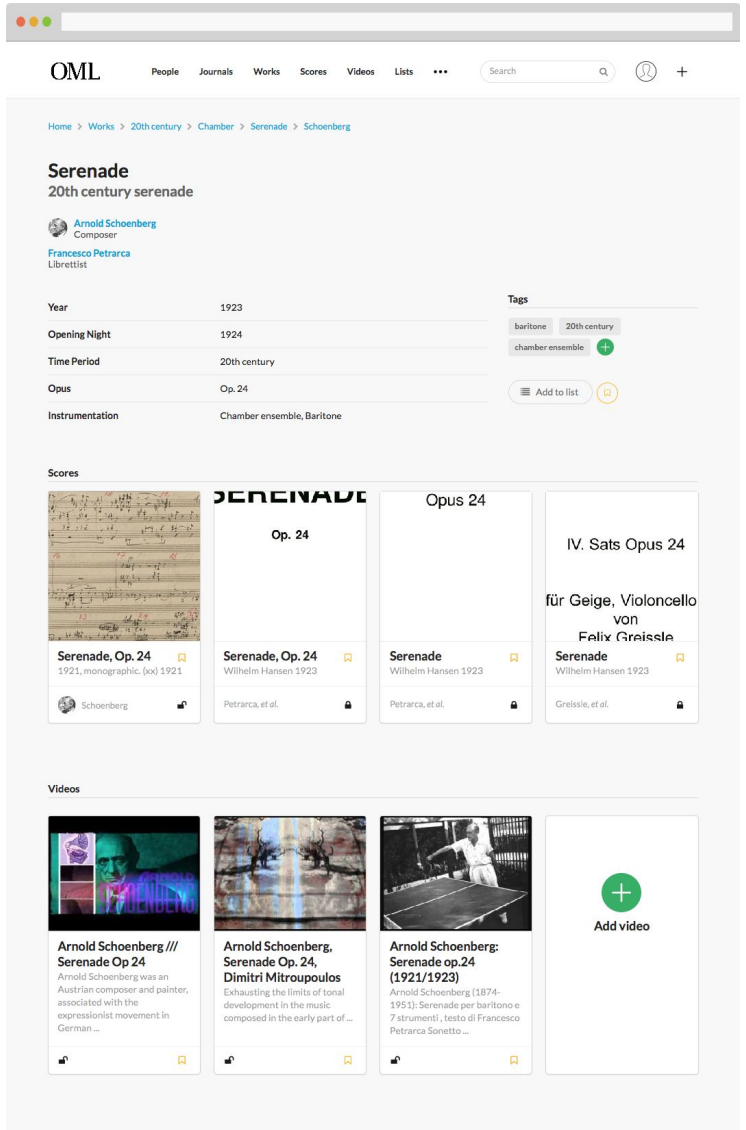

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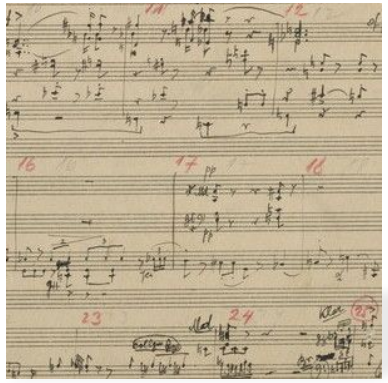

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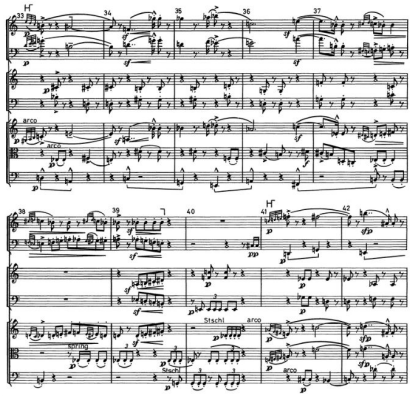

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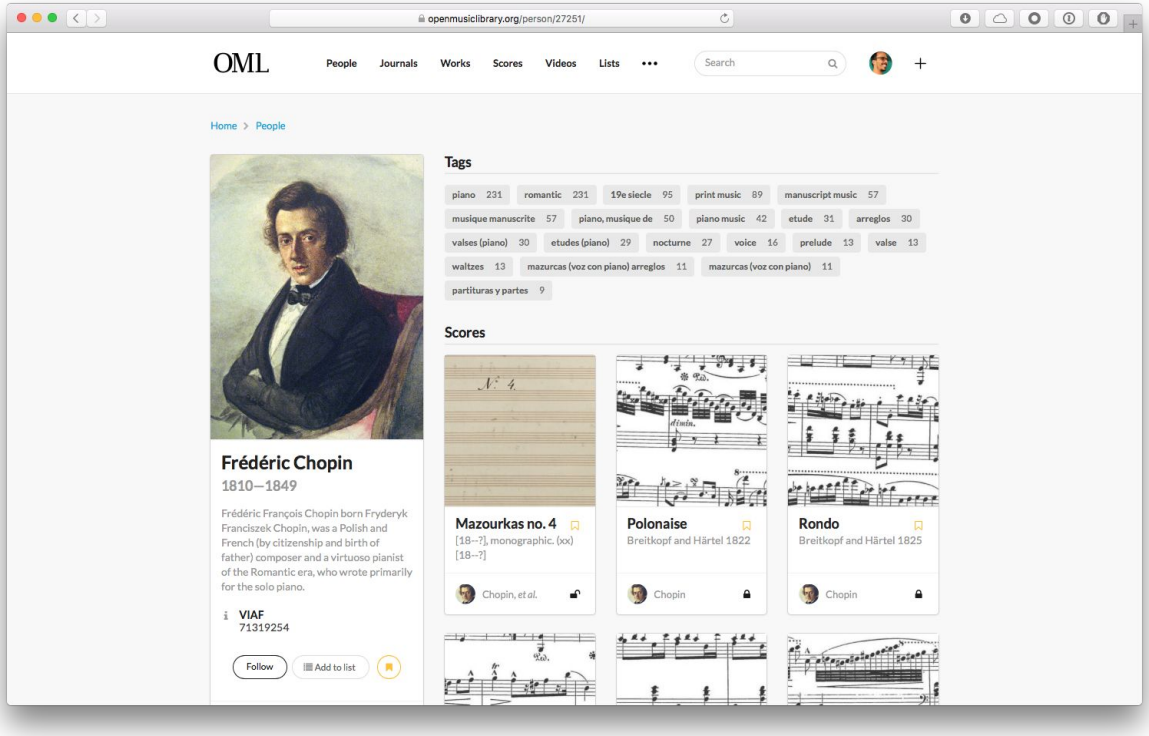

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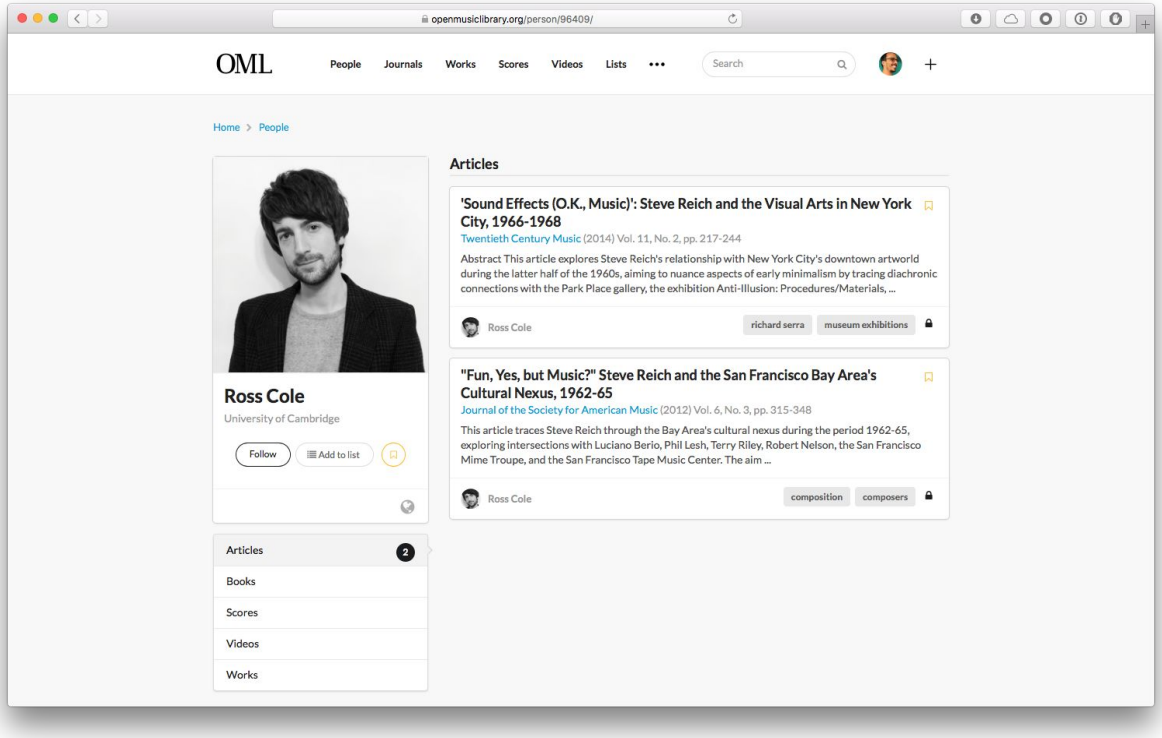

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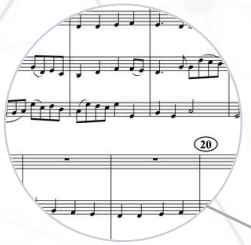

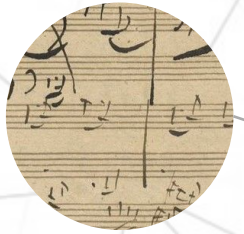

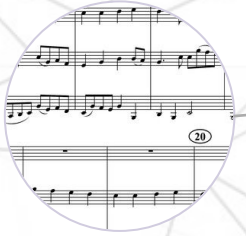

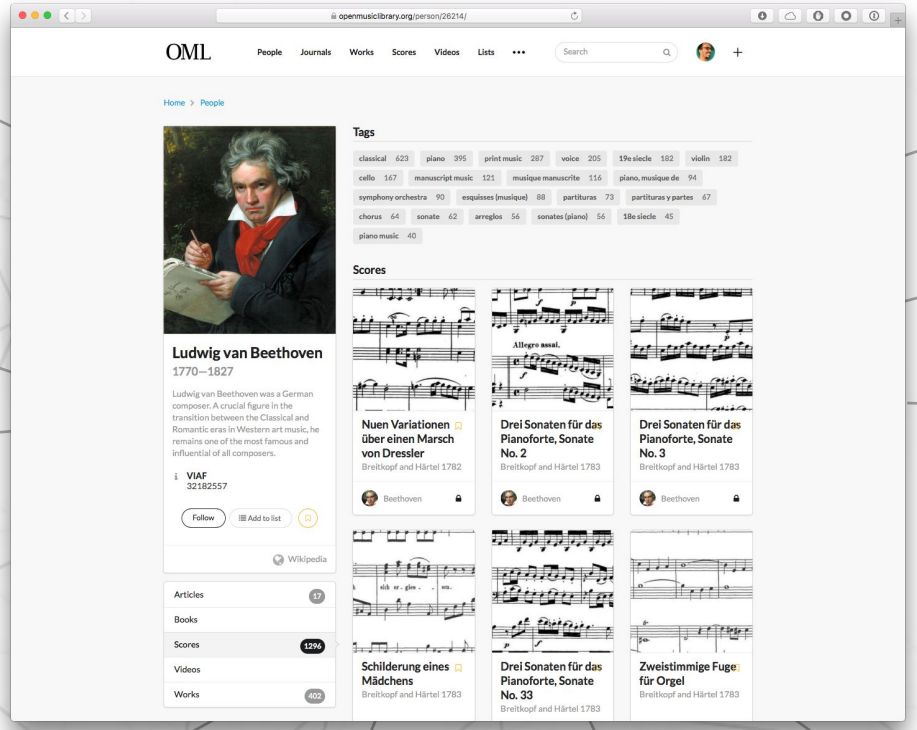
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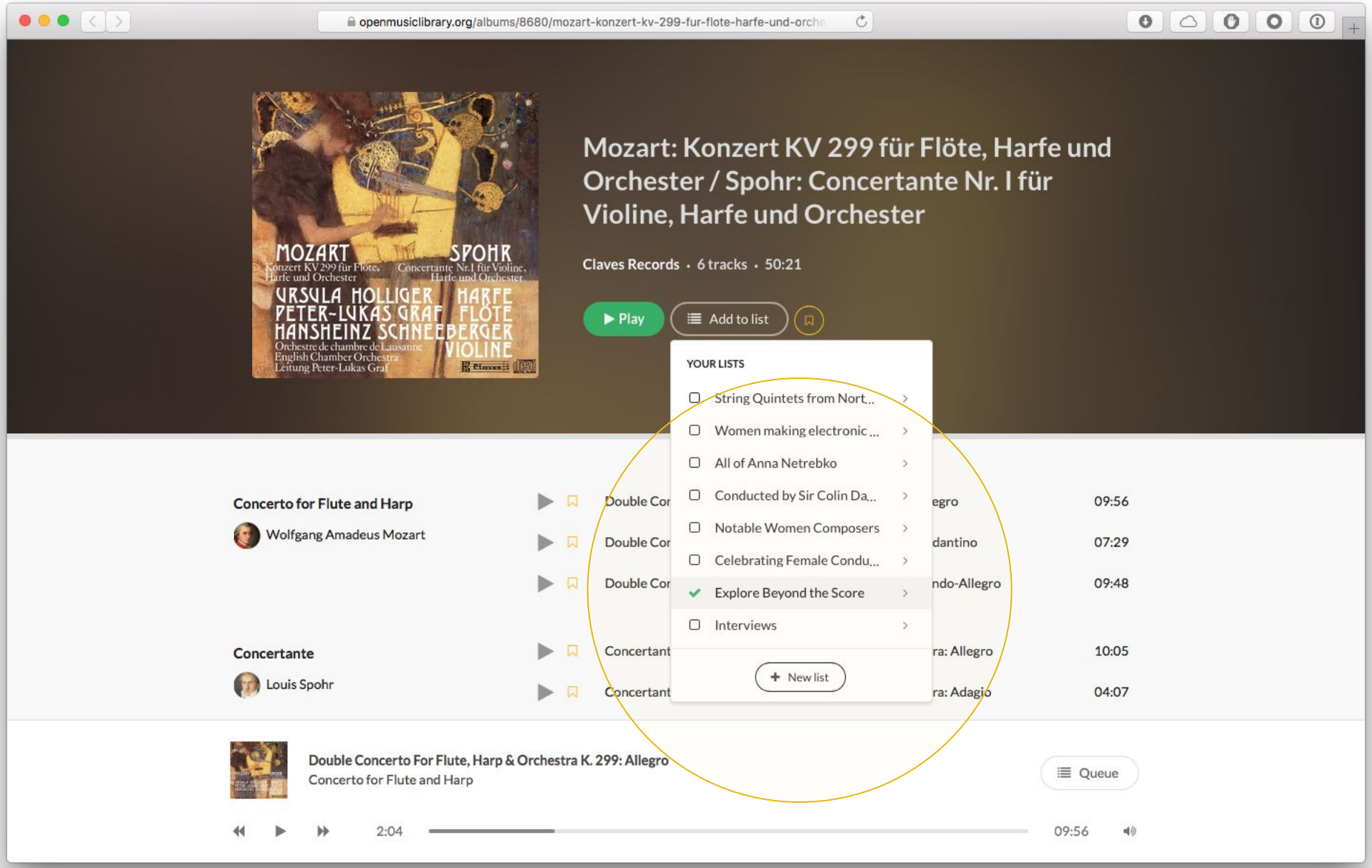
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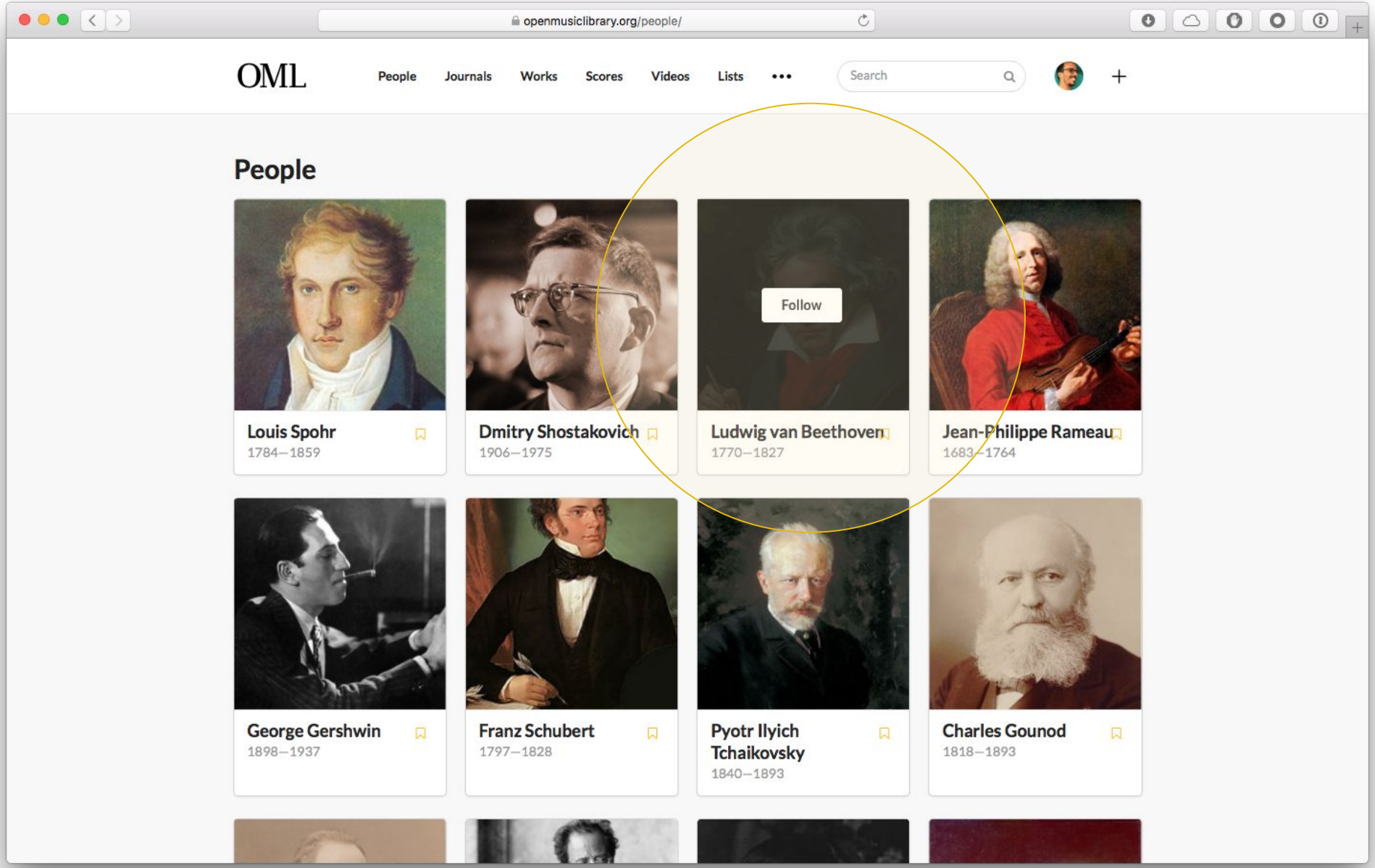
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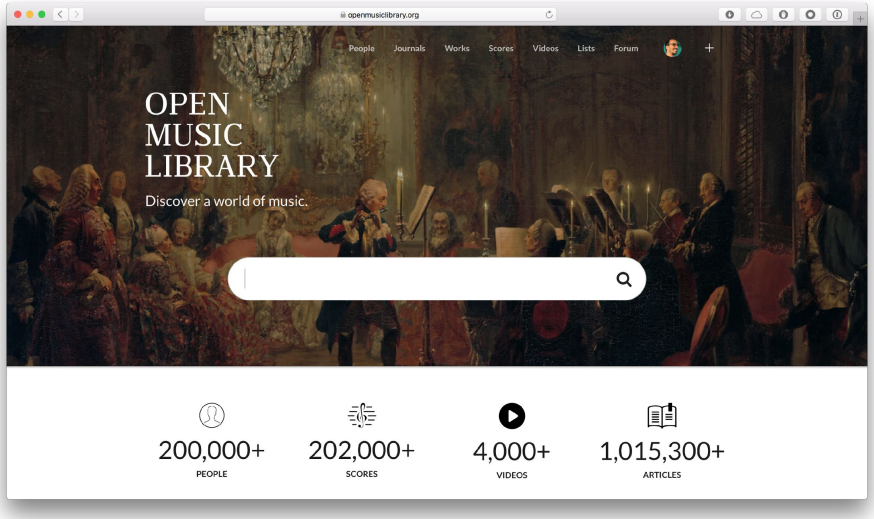
Charles Gounod
1818–1893



OPEN MUSIC LIBRARY

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The **Anthropology Commons** Case Study

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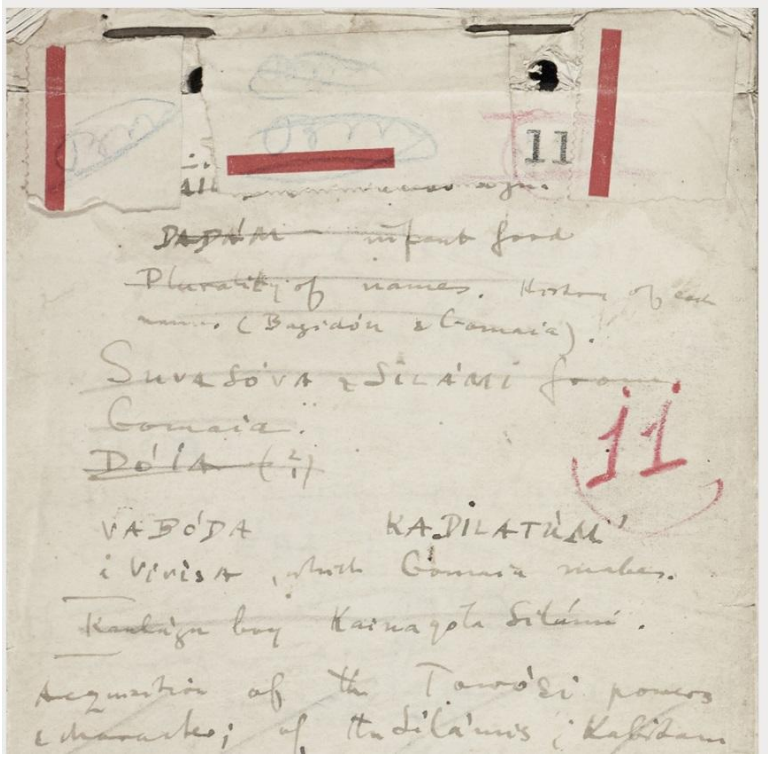
Anthropology Content: It’s all about fieldwork

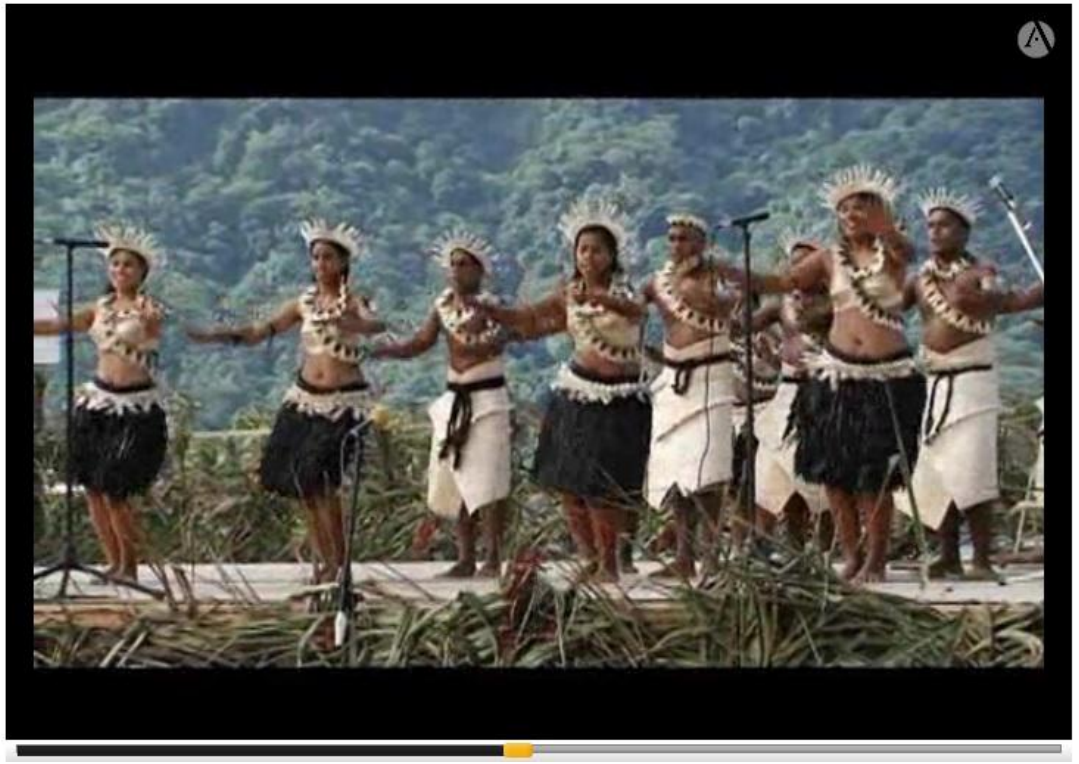


Anthropology Commons: It’s all about integration

Paid publishing models and paywall content

Open publishing models and open access content

Anthropology Collections



Details Transcript

Abstract/Summary
The Festival of Pacific Arts (FOPA) is regarded as the premiere festival of the Pacific. The festival provides the opportunity for Pacific Islanders to share their knowledge and experiences and celebrate who they are as oceanic people. This documentary gives you a glimpse of the 10th Festival of Pacific Arts in American Samoa in 2008.

All Subtitle Languages
English

Field of Interest
Anthropology

Discipline
Social Sciences

Specialized Area of Interest
Cultural anthropology

Copyright Message
©2008

- **2,200 hours of ethnographic video**
- **200,000 pages of rare and previously unpublished archival manuscripts and fieldwork**
- **Thousands of hours of audio field materials, including ethnomusicological fieldwork**
- **100,000 pages of published ethnographies and foundational secondary sources**

- **A multimedia platform that facilitates cross-searchability through semantic indexing**
- **Available to libraries through subscription services**

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Anthropology and Open Access

Flagship journals like **Cultural Anthropology** have gone **OA**

We are well positioned to ***think creatively*** about ***sustainable*** open access ***solutions*** in the archive and database space

Archives are creating OA **digital repositories** of primary sources

New collaborative research approaches demand open access to data

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The Challenge

- Bridging the schism between free and paid content
- Archives have varied perspectives on royalty/open access
- Scholars expect a unified search and user experience

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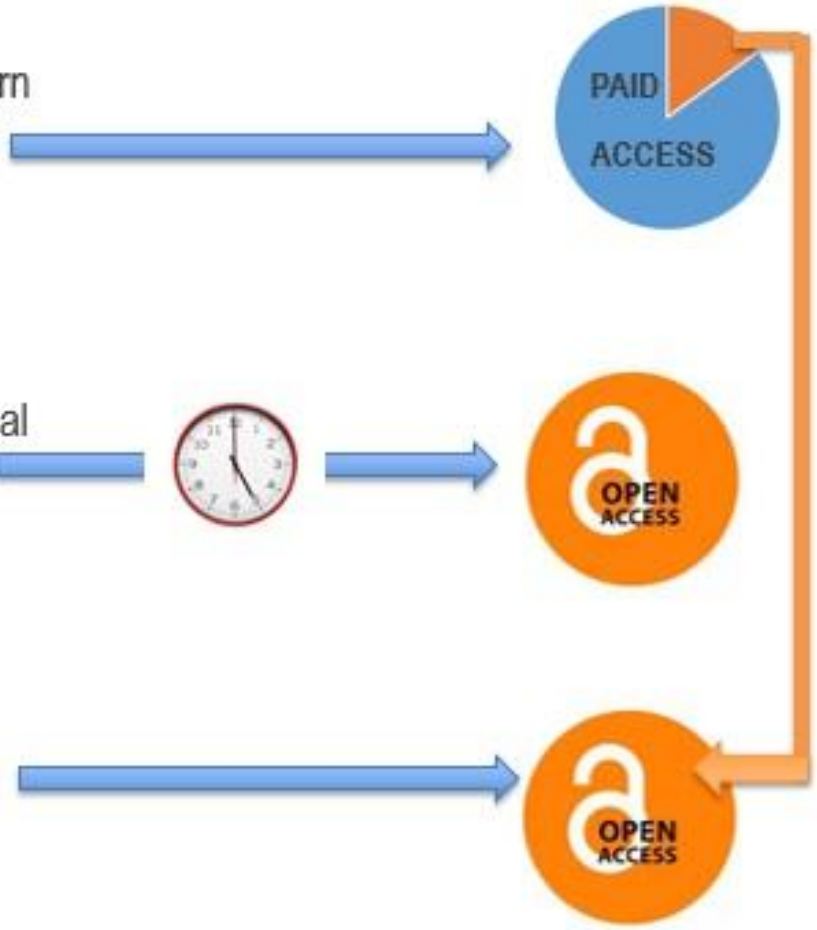
Integrated publishing models for OA archives

Royalty bearing

Archives that require/need to earn

A royalty.



Delayed OA

Seven years for fee, then material goes OA.

OA on publication

Archive requires OA to license

Inaugural Anthropology Commons Publication Project

SEARCH ALL CONTENT

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Ruth Fulton Benedict Papers

Ruth Benedict made significant contributions to the field in her exploration and examination of the role of individuals in relation to larger societies and cultures, and her integration of analysis of personality and individual agency in cultural description. She published her major work, "Patterns of Culture" in... [Read more]

Anthropological Fieldwork Online » Browse Archival Collections » Archival Collection : *Ruth Fulton Be*

Description: Personal and professional papers consisting of correspondence,

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    - Folder 3. Mescalero Trip: Clippings re: Henrietta Schmerler, 1931 (6)
    - Folder 4. Mescalero Trip: Correspondence: Regina Flannery, 1932 (8)
    - Folder 5. Mescalero Trip: Correspondence: Paul Frank, 1931 (6)

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  - Folder 4. Dakota Sioux - Social Organization -- More Characteristic Behavior (TS) (1)
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  - Folder 7. Seminar on Indian Work, 1941 (1)
  - Folder 8. Assiniboine Report (Ella Deloria) (1)
  - Folder 13. Blackfoot Field Trip, 1939 (27)
  - Folder 14. Blackfoot Field Trip, 1939 (20)
- [Box 87] (64)
  - Folder 1. Religion of the North American, Notes (39)

See details

The story of the Blft. shaman

in Ruth Fulton Benedict Papers, of Vassar College. Libraries. Archives and Special Collections Library ([Box 87], Folder 1. Religion of the North American, Notes) , 2 page(s)

A undated note on the the religion of the North American Indians, hand-written on a thin scrap of paper, concerns "The story of the Blft. shaman who received his power from the skunk."

OPEN ACCESS

Plains

in Ruth Fulton Benedict Papers, of Vassar College. Libraries. Archives and Special Collections Library ([Box 87], Folder 1. Religion of the North American, Notes) , 2 page(s)

This undated, hand-written note on the religion of the North American Indians contains information on the Plains, horseback riding, buffalo chasing, and discusses the importance of those two animals in the subject's culture.

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Bridging the Schism: Search and Discoverability

Browse Archival Collections

Displaying 1 - 7 of 7 Items per page 25

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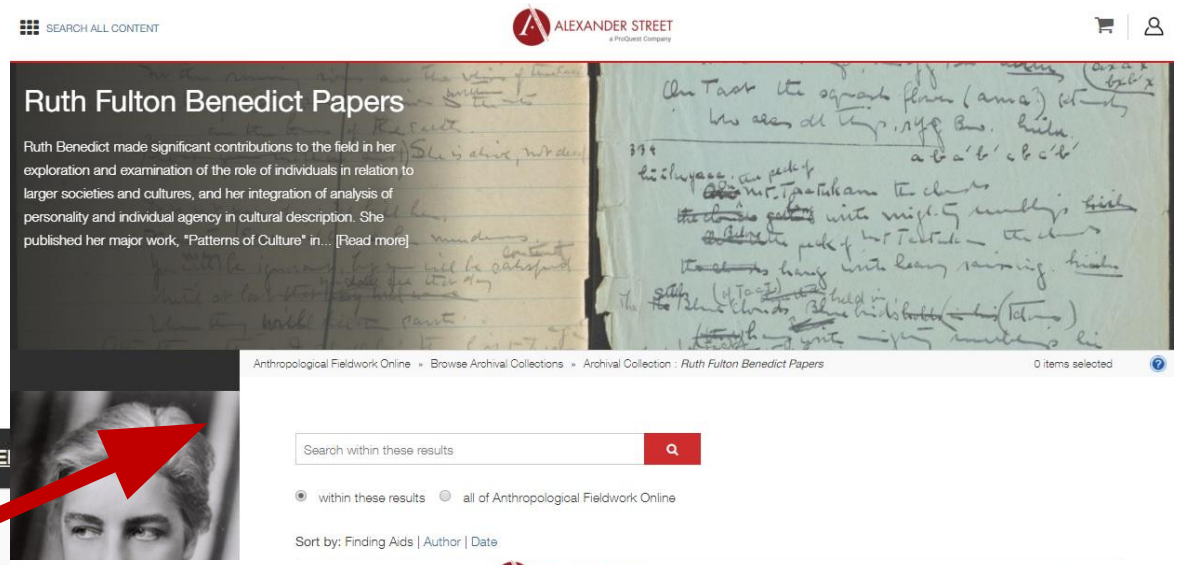
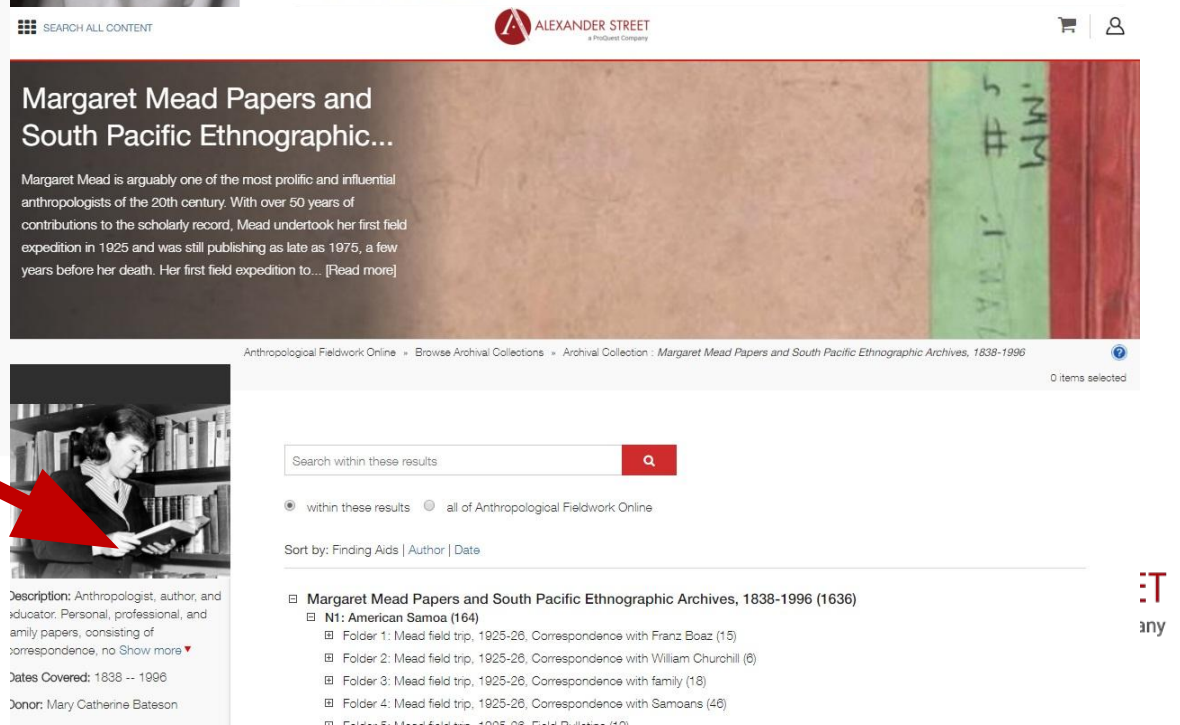
Bronislaw Malinowski Papers (Yale)	Yale University. Sterling Memorial Library. Manuscripts [illegible] Archives	164
Margaret Mead Papers and South Pacific Ethnographic Archives, 1838-1996	United States. Library of Congress. Manuscript Division	1636
Max Gluckman Papers	Royal Anthro[illegible]al Institute. Archives and Manuscripts	2375
Raymond William Firth Papers	London School of Economics [illegible] Political Science. Library. Archives and Special Collections Team	2609
Ruth Fulton Benedict Papers	Vassar College. Libraries. Archives and Special Coll[illegible]ns Library	2939
The Papers of Victor Witter Turner	Private Collection	1577





Continue the conversation!

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kanguelova@alexanderstreet.com

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