Closing the Gap Between Open Access and Subscription Content: Alexander Street’s Initiatives

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The Growth of Open Access

• 15 years since the “Budapest Open Access Initiative”
• 10,000+ journals currently available for free (DOAJ)
• Emergence of a schism between free and paid content
• Open access is not only a challenge to the whole academic publishing sector, but also a very fruitful ground for innovation and collaboration between publishers and libraries towards one common goal: access to the world's knowledge.
High-speed streaming video automatically adjusts to your bandwidth.

Intuitive video editor: Create, annotate, and share clips and playlists, then easily slide into a syllabus or LMS.

Synchronous, scrolling transcripts
Music Rights

• Labels are highly protective of the rights they hold for major performances

• It is highly unlikely that they will make the bulk of their content free any time in the future

• There is much excellent content relevant to the study of music that’s in the public domain

• This includes scores, older music journals, libretti, concert programs, images, etc. – older or new, licensed openly with Creative Commons licenses
State of the Commons

CC licensed works have nearly tripled in the last 5 years.

Source: Creative Commons (2016) “State of the Commons”.
Open Platforms

Source: Creative Commons (2017) “State of the Commons”.
Cultural Heritage Organisations OA: BnF Gallica

**Bibliothèques d’Orient**

Gallica vous présente le site Bibliothèques d’Orient, fruit de la coopération entre la BnF et huit bibliothèques implantées au Proche-Orient. Venez la découvrir dès aujourd’hui en ligne et le 4 octobre à la BnF.

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**Nos années folles**


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**L’œil du cyclone**


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**Je ris quand chaque soir de l’école voisine / Sort et s’échappe en foule une troupe enfantine...**

En voyant des enfants sortir de l’école Victor Hugo

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**Télécharger epub**
Digital Library of Spain
New York Philharmonic Digital Archives

To view handwritten markings behind the watermark, zoom in and move the page around.
How are we going to find the good stuff?

• Music is dealt with quite poorly by generic search engines like Google and vendor discovery services.

• Quality content from reputable archives are often buried at the end of search results.

• Distinguishing materials *about Mozart* from those *by Mozart* isn’t always easy.
How are we going to find the good stuff?
Challenges

1. To come up with sustainable ways by which publishers, archives and libraries can collaborate to get the large amount of yet-to-be digitized content out on the open web.

2. To find ways to allow scholars and students to discover and use content that’s free and for-fee at the same time, in context.
Our Music Collections

- 1.3 million pages of in-copyright scores
- 9 million audio tracks
- 2,500 hours of video
- 124,000 pages of reference
HIE RODY AND SYMPHONOMY 

of nerves. Unfortunately, it was not possible to determine the cause of the case, as the patient was unconscious at the time of examination. The patient was a young man, aged 20, who had been brought to the hospital with a severe headache and a high fever. The patient was in a deeply comatose state, with a past medical history of hypertension.

The patient was diagnosed with a subarachnoid hemorrhage, a type of stroke caused by bleeding into the subarachnoid space around the brain. The patient was treated with intravenous fluids, oxygen therapy, and pain management. The patient was transferred to the intensive care unit for further monitoring and care.

The patient's condition improved over the next few days, and he was eventually discharged from the hospital. The patient was advised to follow a healthy lifestyle and to avoid activities that could increase the risk of another subarachnoid hemorrhage. The patient was seen in follow-up appointments, and his recovery was monitored closely.
Integration of OA and Subscription Content

**La Bohème, by Puccini**

URL: openmusiclibrary.org/work/1/

- An ever-growing collection of scholarly content about that opera.
- Users can contribute additional content from YouTube, Vimeo, etc.
- Links out to paid and OA resources.
Digital Archives in the OML

Scores in the OML

- Open Access, 75%
- Paid Access, 25%
Integration of OA and Subscription Content

- Items are all cross-searchable and neatly integrated via controlled vocabularies and authority files.
People are central nodes
People

Louis Spohr
1784–1859

Dmitry Shostakovich
1906–1975

Ludwig van Beethoven
1770–1827

Jean-Philippe Rameau
1683–1764

George Gershwin
1898–1937

Franz Schubert
1797–1828

Pyotr Ilyich Tchaikovsky
1840–1893

Charles Gounod
1818–1893
OPEN MUSIC LIBRARY

openmusiclibrary.org
Anthropology Content: It’s all about fieldwork
Anthropology Commons: It's all about integration

Paid publishing models and paywall content

Open publishing models and open access content
Anthropology Collections

- 2,200 hours of ethnographic video
- 200,000 pages of rare and previously unpublished archival manuscripts and fieldwork
- Thousands of hours of audio field materials, including ethnomusicological fieldwork
- 100,000 pages of published ethnographies and foundational secondary sources

Abstract/Summary
The Festival of Pacific Arts (POPA) is regarded as the premiere festival of the Pacific. The festival provides the opportunity for Pacific Islanders to share their knowledge and experiences and celebrate who they are as oceanic people. This documentary gives you a glimpse of the 10th Festival of Pacific Arts in American Samoa in 2008.

All Subtitle Languages
English

Field of Interest
Anthropology

Discipline
Social Sciences

Specialized Area of Interest
Cultural anthropology

Copyright Message
©2008
Anthropology and Open Access

- Flagship journals like Cultural Anthropology have gone OA
- We are well positioned to think creatively about sustainable open access solutions in the archive and database space
- Archives are creating OA digital repositories of primary sources
- New collaborative research approaches demand open access to data
The Challenge

• Bridging the schism between free and paid content
• Archives have varied perspectives on royalty/open access
• Scholars expect a unified search and user experience
Integrated publishing models for OA archives

- **Royalty bearing**: Archives that require/need to earn a royalty.
- **Delayed OA**: Seven years for fee, then material goes OA.
- **OA on publication**: Archive requires OA to license.
Inaugural Anthropology Commons Publication Project
Bridging the Schism: Search and Discoverability

Browse Archival Collections

Displaying 1 – 7 of 7 Items per page 25

Starts with B | M | A | R | T

<table>
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<th>ARCHIVAL COLLECTION</th>
<th>ARCHIVE</th>
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<td>London School of Economics and Political Science, Library, Archives, and Special Collections Team</td>
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<tr>
<td>Bronislaw Malinowski Papers (Yale)</td>
<td>Yale University. Sterling Memorial Library, Manuscripts and Archives</td>
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<tr>
<td>Margaret Mead Papers and South Pacific Ethnographic Archive, 1838-1990</td>
<td>United States. Library of Congress, Manuscript Division</td>
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<td>Max Gluckman Papers</td>
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<td>Ruth Fulton Benedict Papers</td>
<td>Vassar College, Libraries, Archives and Special Collections Library</td>
</tr>
<tr>
<td>The Papers of Vito Toti Turner</td>
<td>Private Collection</td>
</tr>
</tbody>
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The screenshot shows a search interface for archival collections, with a focus on the Margaret Mead Papers and South Pacific Ethnographic Archive.
Continue the conversation!

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tinyurl.com/RuthBenedictPapers
openmusiclibrary.org