From Open Access to Open Scholarship: UCL Press as a model for the Future of Scholarly Publishing

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Launch of UCL Press - 4 June 2015
UK’s first fully Open Access University Press
Benefits of an OA University Press

Taking publishing back into the university system - the university supports the entire research life cycle

Challenge the prevailing scholarly publishing model - issue of low dissemination

Support for OA to AHSS outputs, which receive less funding than STEM

Social impact: research available to the public and policy makers

Global impact: outputs reach regions in which research is unavailable or unaffordable

Motivation for academics: they want their research to be widely read

Added reputational value of a university press, through global dissemination, publicity, reviews

Consistent with Open Science agenda

Opportunities for integration of research and learning
Launched with first titles June 2015

Publishing Manager plus 4.5 FTE, all with publishing background

Open to all; mainly UCL authors to date (ECRs to Professors)

For non-UCL author / editor, BPC charge starting at £5,000

All books are copy-edited and typeset

All books evaluated by Editorial Board and peer reviewed

Strengths in Anthropology, Built Environment, History, Language Studies, Archaeology

Target is 50 books / year by 2018
UCL LIBRARY SERVICES

1.4 million downloads since June 2015

229 countries & territories

UCL Press downloads since June 2015
UCL Publishing model

- OA business model
- Sales via Print on Demand
- Enhanced digital interface / PDF in UCL Discovery
- Books peer reviewed before publication

Textbook activity
- Journal programme
- Supports UCL’s Global Engagement Strategy

Organizational Chart:
- Pro-Vice-Provost
- Director of Services
- Head of Publishing
- Marketing and Distribution Manager
- Managing Editor
- Commissioning Editor
- Journals Manager
- Administrative Assistant

Head of Publishing

Marketing and Distribution Manager

Managing Editor

Commissioning Editor

Journals Manager

Administrative Assistant
Title information

Shane McCorristine | April 2018

Format: 234x156mm
Open Access PDF
FREE
Hardback
ISBN: 978-1-78735-247-6
£40.00
Paperback
ISBN: 978-1-78735-246-9
£22.99
epub
£5.99
Pages: 326

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UCL Press support

UCL Press appoints Scientific Knowledge Services to promote its publishing services and consultancy in Europe

UCL Press announces a new agreement with Scientific Knowledge Services (SKS) who will promote UCL Press’s publishing services, publishing consultancy and open access book publishing in Europe.

Published: Apr 16, 2018 3:40:56 PM
How the World Changed Social Media

Daniel Miller et al | February 2016

How the World Changed Social Media is the first book in Why We Post, a book series that investigates the findings of anthropologists who each spent 15 months living in communities across the world.

- 260,642 downloads
- 76 sales of print copies
Textbook of Plastic and Reconstructive Surgery

Edited by Deepak Kalaskar, Peter E M Butler and Shadi Ghali | June 2016
Written by experts from London’s renowned Royal Free hospital, Textbook of Plastic and Reconstructive Surgery offers a comprehensive overview of the vast topic of reconstructive plastic surgery and its various subspecialties for introductory plastic surgery and surgical science courses

- 43,638 downloads
- 175 print sales
Journals hosted by Science Open

- Architecture_MPS
- Europe and the World: A law review
- International Journal of Social Pedagogy
- Journal of Bentham Studies
- Jewish Historical Studies: Transactions of the Jewish Historical Society of England
- The Journal of the Sylvia Townsend Warner Society
- The London Journal of Canadian Studies
- Radical Americas
Hosted Journals

- Interscript
- Moveable Type
- Object
- Opticon 1826
- Slovo
- Tropos
- Think Pieces: A Journal of the Arts, Humanities, and Social Sciences
- UCL Journal of Law and Jurisprudence

- Overlay journal system
- Student & academic journals
- Content sits in UCL Discovery
- OJS sits on top as overlay
- Library manages repository content
- Editorial control sits with academic Department
Megajournal platform being developed

- Being piloted in Environmental Studies
- Inter-disciplinary and cross-disciplinary content
- Fast turn-around times being planned
- Similar to Wellcome Trust and new EC platforms
- To be launched autumn 2018
UCL Press Consultancy and Publishing services

- Consultancy services to those universities wishing to set up their own OA publishing activity
- Publishing services for those universities who wish UCL to act as their publisher
  - UCL undertakes publishing, branded for the commissioning university, & maintenance of files, & marketing
  - Commissioning university manages book/journal programme and liaison with authors
Conclusions

- Open Access is an opportunity, not a problem
- OA publishing can be transformative, innovative and disruptive
- Library as publisher
  - A creator, not simply a conserver or cataloguer of knowledge
- New role for Library in research, learning and innovation agendas
Focus on Open Science Workshops

- 2018 series
  - Rome
  - Barcelona
  - Ljubljana
  - Gdansk
  - Belgrade
  - Vienna
  - Budapest
  - Dublin
- 2019 series being planned